

The Carbon Literacy Trust – Privacy Notice

Introduction

This Privacy Notice sets out how your personal data is collected, what it is used for and why. Please read this Privacy Notice so you are aware of how we are using your data. We will notify you if this Privacy Notice changes in respect of your data.

The Carbon Literacy Trust is the 'Data Controller' and responsible for your personal data.

Who we are

The Carbon Literacy Trust is a charitable incorporated organisation, registered charity number 1156722. Our aim is to provide the public with an awareness of the environmental, in particular carbon, costs and impacts of everyday activities and the ability and motivation to reduce their environmental impact on an individual, community and organisational basis.

Contact details

If you have any questions about this Privacy Notice or our data protection practices, please email dpo@carbonliteracy.com or write to us at The Carbon Literacy Trust, Green Fish Resource Centre, 46-50 Oldham Street, Manchester, M4 1LE.

What will we do with your information

We collect information from the following people for the following purposes:

- People applying to be certified as Carbon Literate: To administer your certification, conduct research into the impact of the project, and communicate with you about Carbon Literacy.
- People and organisations applying for Carbon Literacy accreditations: To administer your accreditation, invoice you, and communicate with you about Carbon Literacy.
- Newsletter subscribers and event attendees: To send you email updates with information on events relating to the Carbon Literacy Project.
- Customers and suppliers: To manage our relationship with you and record invoices and payments.
- Prospects: To develop our relationship with you and advise on how you can get on board.
- Donors: To develop our relationship with you and keep you updated about the Carbon Literacy Project.
- Trustees: To comply with the legal requirement to maintain a register of members and trustees.

The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data includes first name, last name, job title, gender, age and work status.
- Special Category Data includes ethnicity and disability status for learners (which we use to monitor equality of opportunity).
- Contact Data includes home address and postcode, billing address and postcode, email address and phone numbers.
- Financial Data includes details about payments to and from you (including bank details) and other details of products and services you have purchased from us.
- Marketing and Communications Data includes your preferences in receiving marketing from us and our third parties and your communication preferences.

- Certification Evidence Data includes any personal data you include in the actions on your Evidence Form.

Lawful basis

The lawful basis we use for processing your data is as follows:

- People applying to be certified as Carbon Literate: Legitimate interest, as you've asked us to process your application.
- People certified as Carbon Literate: Legitimate interest, in order to evidence your Carbon Literacy accreditation, conduct research into the impact of the project, and offer you further opportunities in relation to your Carbon Literacy.
- Trainers and organisations applying for Carbon Literacy accreditations: Legitimate interest, as you've asked us to process your application.
- Trainers & organisations certified with Carbon Literacy accreditations: Legitimate interest, in order to evidence your Carbon Literacy accreditation, conduct research into the impact of the project, and offer you further opportunities in relation to your Carbon Literacy.
- Newsletter subscribers: Legitimate interest, as you've asked us to keep you updated.
- Event attendees: Legitimate interest, as you've registered for or attended one of our events.
- Customers and suppliers: Performance of a contract.
- Prospects: Legitimate interest, as you may have an interest in Carbon Literacy.
- Donors: Legitimate interest, as you've donated money to us.
- Trustees: Legal obligation.

We will only use your personal information for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal information for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal information without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

How long we will keep your data

The retention period for your data is as follows:

- People applying to be certified as Carbon Literate: Two years.
- People certified as Carbon Literate: Until you ask us to delete your data.
- Trainers and organisations applying for Carbon Literacy accreditations: Two years.
- Trainers & organisations certified with Carbon Literacy accreditations: One year after such time as the accreditation expires.
- Newsletter subscribers: One year after you unsubscribe.
- Event attendees: Two years after you last attend an event.
- Customers and suppliers: Seven years after our contract with you ends.
- Prospects: Ten years after we identify you as a prospect.
- Donors: Three years after your most recent donation.
- Trustees: Ten years after you ceased being a trustee.

Who your data will be shared with

In most cases, your data will be collected and processed by our delivery partner, [Cooler Projects CIC](#).

We use the following online tools to process your data:

- People applying to be certified as Carbon Literate: Microsoft, Slack, Salesforce, PBworks

- People certified as Carbon Literate: Microsoft, Slack, Salesforce, PBworks, Mailchimp
- Trainers and organisations applying for Carbon Literacy accreditations: Microsoft, Slack, Salesforce, PBworks, Sage
- Trainers & organisations certified with Carbon Literacy accreditations: Microsoft, Slack, Salesforce, PBworks, Sage, Mailchimp
- Newsletter subscribers: Mailchimp
- Event attendees: Microsoft, Slack, Salesforce, PBworks, Sage, Mailchimp, Eventbrite
- Customers and suppliers: Microsoft, Slack, Salesforce, PBworks, Sage, Mailchimp
- Prospects: Microsoft, Slack, Salesforce, PBworks, Mailchimp
- Donors: Microsoft, Slack, Salesforce, PBworks, Sage, Mailchimp, JustGiving
- Trustees: Microsoft, Slack, PBworks

We will share your personal information with third parties where we are required to so do by law.

How we ensure your data remains secure

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those volunteers, agents, contractors and other third parties who have a business need to know. These parties will only process your personal data on instructions from Cooler Projects CIC as our delivery partner and they are subject to a duty of confidentiality, which is included within their appointment by Cooler Projects CIC.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

Please help us keep up to date

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes.

Your right to access your data

Under data protection law, you have the following rights:

- To request access to the information we hold about you
- To request correction of your personal data
- In certain circumstances, to request the deletion of your personal data
- To object to processing of your personal data
- To request restrictions on processing your personal data
- To request transfer of your personal data
- Where processing is based on consent, to withdraw your consent.

If you wish to exercise any of these rights, or to review the information we hold about you, please contact us.

You also have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk). If you have a concern about the way we are collecting or using your personal data, please contact us in the first instance.

Information about accessing your personal data

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

Third party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

Updates to the Privacy Notice

We reserve the right to update this Privacy Notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.

This Privacy Notice was last updated on 14 March 2023.