

**Carbon Literacy
Project**



Introduction to **Carbon Literacy**

**All you need to know to start your
Carbon Literacy journey.**



Why Carbon Literacy?

Cut carbon and save money

Behavioural change initiated through Carbon Literacy leads to significant **carbon** and **cost savings**.

Using approaches including Carbon Literacy has demonstrated **resource savings** of between **5% and 15%** annually across staff.

Engage your people and foster ownership

Reducing carbon is everyone's job, and each of us can **take action** where we are.

Carbon Literate people take meaningful, high-impact actions to **manage risk**, **embrace opportunity** and address the climate crisis.



Show that you are walking the walk

Carbon Literacy is a recognised, **quantifiable commitment** to carbon reduction.

Learners and organisations are **formally accredited** as being Carbon Literate, and demonstrate that you and your organisation are both committed to, and delivering, cuts in carbon emissions.

Shift mindsets and values

Carbon Literacy training creates a culture in which individuals **understand** and are **motivated** to take significant action to reduce their carbon emissions.

Carbon Literate staff are **fundamentally aligned with your values**, and don't just support, but accelerate your organisation's sustainability goals.



Increase your resilience

As climate impacts increase, broadening the understanding of how climate change will affect your organisation is vital.

Carbon Literacy helps your people to understand and **manage risk**. It will also support your organisation's **regulatory compliance**, enhance your supply chain management and **boost your competitiveness**.



What is Carbon Literacy?

What do we do?

Work with organisations, communities, and individuals.

Provide a training framework for the development of materials.

Accredit individuals, groups and organisations as Carbon Literate.

How did the Project start?

In 2012, a working group was convened to determine how people could 'take their **most impactful action** to address climate change'.

From the very first pilots, the approach resulted in **significant change** and **positive action** – and this led to the creation of The Carbon Literacy Project.

We now work at **global scale**, across a **breadth of sectors**, and interest in Carbon Literacy has never been greater.

How does the training work?

Each course is accredited against the Carbon Literacy Standard.

All courses must deliver at least a 'day's worth' of training.

The Project doesn't deliver any training directly. This is done internally by your own team, by external partners, or through an ecosystem of private sector trainers and consultants.

The Carbon Literacy Standard

Every course is comprised of 5 parts:

1. Knowledge



- The science and impacts of climate change.
- Existing responses and solutions.
- The importance of communication and positivity.

2. Learning method



- Maximisation of local relevance.
- Part or fully delivered by someone with sectoral expertise.
- Learners, through discussion, devise their own solutions.

3. Values



- Individual action matters.
- But we must also work together if we are to create a better world.
- A just transition is essential.

4. Action



- One group and one individual action must be taken or pledged.
- These actions should be taken in the context where the learning takes place.

5. Process

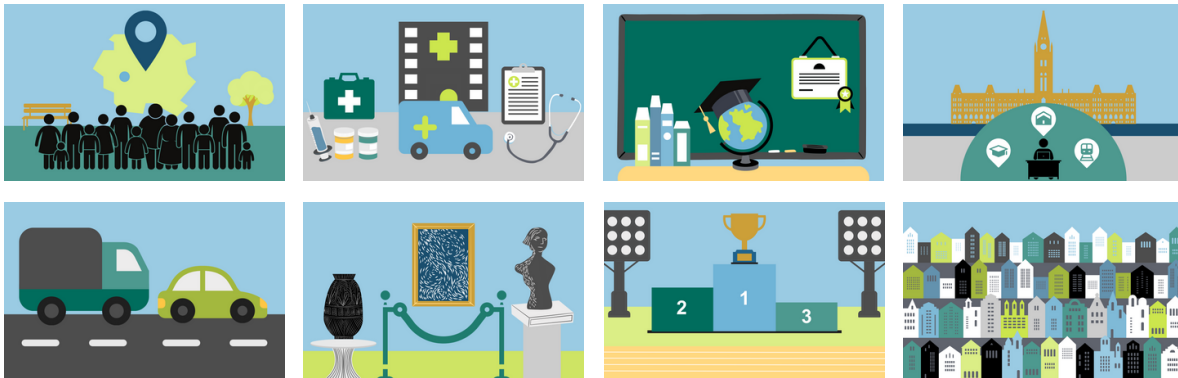


- All courses must be accredited before delivery.
- Evidence is then submitted to accredit and certify successful learners.

How do we **get started?**

1. Check if you fall into one of our existing sectors

Ready-made Carbon Literacy courses and Toolkits are available across a wide range of sectors. Have a look on our [website](#) to see if one of these applies to you.



2. Decide how you want to develop your Carbon Literacy course

If there isn't a course or Toolkit already available that is suitable for you, there are **four pathways** that you can choose to develop an **original Carbon Literacy course** to suit you and your audience. Whatever route you choose, you will be supported by The Carbon Literacy Project to ensure your course is **perfectly suited** to educate and inspire your learners.

2a. Use the Course Kit

The course kit is a library of **tried and tested resources** which you can use as main building blocks in your course.

All you need to do is add in some **organisation and sector-specific content** to ensure the materials are ideal for your audience.

2b. Adapt a Toolkit

If the wide range of courses available in our Toolkits don't already match your needs perfectly, they may form a great **foundation** for an adapted course.

With some small customisation, each can be **easily adapted and made bespoke** for your organisation and sector.

2c. Accredite an existing course

If you already have a climate education initiative in your organisation, you could simply **match this against the Carbon Literacy Standard**.

Add in any missing topics, match the approach, and it can be **accredited** as a new Carbon Literacy course.

2d. Work with a consultant

There are now many **expert trainers and consultants** with experience writing and accrediting Carbon Literacy courses. We will be happy to help you find one.

This is a simple and effective way to **progress your course quickly** when you are short of capacity or time.

What comes next?

Get in touch with us!

We have an amazing team on hand to help you **get started** on your Carbon Literacy journey. You can arrange to meet one of them by emailing:

info@carbonliteracy.com



Attend a Carbon Literacy course

Getting yourself **certified as Carbon Literate** is a great first step on your journey. There is an enormous range of open courses from many organisations and trainers on our [Events page](#). Pick and **book a session** to gain a deeper understanding of Carbon Literacy and what it does.

<p>jan 23 10:30 United Kingdom</p> <p>Online Open Course: Carbon Literacy for the Automotive Sector</p> <p>An opportunity for sustainability enthusiasts in the Automotive Sector to experience the new Automotive Carbon Literacy Toolkit first-hand! Led by experienced trainers from Auto Trader, this free online open training...</p>	<p>jan 24 09:00 United Kingdom</p> <p>Online Course: Carbon Literacy for the Built Environment</p> <p>Are you ready to get sure-footed with sustainability? From Hattrick, Making Sense of Sustainability is the first Carbon Literacy accredited training course for sales and marketing professionals working in and...</p>	<p>jan 25 10:00 United Kingdom</p> <p>Online Course: Carbon Literacy for Professionals</p> <p>Carbon Literacy training designed by Better Not Stop for those working within professional services who want to take action on climate change through their job role. The course will take you from the basics of...</p>
<p>jan 30 12:00 United Kingdom</p> <p>Online Course: Carbon Literacy for SMEs</p> <p>Are you a company seeking to empower your staff to be climate change champions, or to demonstrate to your suppliers that you embrace sustainability? On completion of this course, you will gain Carbon Literacy...</p>	<p>feb 5 09:00 United Kingdom</p> <p>Online Course: Carbon Literacy for Healthcare Professionals</p> <p>WRM is offering this Carbon Literacy workshop to anyone that has completed step 1 of the hybrid NHS E-learning training. This half-day workshop will focus on offering practical emission-saving actions for...</p>	<p>feb 5 19:00 United Kingdom</p> <p>Online Course: 'Talking Climate' - Carbon Literacy for Communities and Individuals</p> <p>Talking Climate is a Carbon Literacy course created by Sustainable(ish) for individuals and community groups. The course is designed to give you the knowledge and the confidence you need, to talk to others about...</p>