

# Carbon Literacy Pricing Matrix (£)



Please note that all prices are subject to change.

Prices shown reflect the real overheads of delivering Carbon Literacy. The Carbon Literacy Project seeks to support small and un-funded community-led initiatives, so pricing has been deliberately tiered to facilitate this.

Certificate Application costs are always incurred, and Course Accreditation costs are usually (but not always) incurred, as part of rolling out Carbon Literacy. Other than these, all other accreditations and costs are optionally incurred, but further highlight, validate and support your work with your organisation or audience.

Full details of the various Carbon Literacy certification and accreditation schemes and processes, and the benefits of adopting and achieving them, can be found in the Carbon Literacy, and related, Standards documents – all available to download from [www.carbonliteracy.com](http://www.carbonliteracy.com).

**Onboarding Fee:** £500 charge for organisations with lengthy supplier set-up forms as standard.

## Course Accreditation

**‘Criteria Checking’ or Course Review and Accreditation:** Includes initial conversation, criteria checking and review process, feedback and follow up, observation costs, and record-keeping. NB. Pricing is based on the setting and audience of the training: Workplace, Education or Community.

**First Course:** The first course reviewed for accreditation is charged at an introductory price. This reflects the costs of working with and supporting a new organisation in creating and developing its very first accredited course.

**Subsequent Courses:** Many organisations Criteria Check and accredit multiple training initiatives for different audiences within, or external to, their organisation. Once an organisation has the knowledge and experience in criteria checking their initial course, accreditation of subsequent initiatives is usually more straightforward and require less time and input from the CL team, so this is reflected in a reduced price for subsequent initiatives.

**Public Sector:** \* Prices for courses developed for the public sector are capped at the £5M - £100M tier.

Workplace					
* Public Sector pricing capped at £5M-£100M tier	Organisational Revenue / Turnover				
	£1B +	£100M - £1B	£5M - £100M*	£250k - £5M	< £250k
First course	£3500	£2250	£1000	£500	£300
Subsequent course	£2250	£1000	£500	£300	

Education				
	Organisation Type			
	Higher Ed.	Further Ed.	Primary / High School	Nursery
First course	£1000	£500	£300	£250
Subsequent course	£500	£300	£250	

Community					
	Organisational Revenue / Turnover				
	£5M +	£250k - £5M	£25k - £250k	< £25k	Low / No Funding
First course	£750	£500	£250	£100	Free
Subsequent course	£500	£250	£100	Free	

# Certificate Applications

Learners who undertake Carbon Literacy training must have their evidence submitted for certification.

Certification cost covers application processing and evidence checking, certificate production and supply, any feedback for learners who do not pass first time around, and continued record keeping.

The fee due is determined by the revenue / turnover of the group or audience the training is delivered to.

Individual Certificate Application			
<small>*Base price applies to all public sector, education and community audiences, including community-based training run by social housing organisation.</small>	Organisational Revenue / Turnover		
	Base Price*	Enhanced Certification Pricing	
	< £5M	£5M - £100M	£100M +
<b>Price Per Application, Per Head:</b>	£10	£20	£30
PDF Certificate with electronic delivery	✓	✓	✓
£10 Assigned to Community Orgs. / Schools		✓	✓

### Unique Identifier:

Each certificate is uniquely numbered and participant details are stored securely to allow certificates to be reissued (if necessary) in the future, and to allow employers to verify the certification of their own and future employees.

### Reapplication:

If a learner does not gain certification on their first submission, they will be provided with feedback and the opportunity to apply again. Please note that if a learner chooses to resubmit, this is considered to be a new certificate application.

### £10 Assigned to Community Orgs. / Schools:

The £5M - £100M and £100M + price tiers for certificate applications include £10 per application which is used to subsidise certification costs for schools, community groups, and organisations less able to access Carbon Literacy due to issues of funding. By arrangement, organisations may specify a not-for-profit organisation of their choice for their contribution to be applied to, but in most cases this contribution is added to a central pot from which The Carbon Literacy Trust issues small subsidies and grants on a case-by-case basis.

- Community Pot:** A central pot from which The Carbon Literacy Trust may assign funds to Community Groups or Organisations, Schools, Small Charities, or Developing Nations. The pot is used to subsidise costs and support qualifying organisations and groups in the development of Carbon Literacy for their audiences, where it would be difficult or impossible to do so otherwise, due to lack of funding, opportunity, or an inequality in rates of exchange. The fund may also be used to catalyse Carbon Literacy in communities that are currently underserved or traditionally excluded from the dialogue on climate change, with a particular emphasis on diverse communities and the developing world. Administration of the Community Pot is overseen by The Carbon Literacy Trust.
- Ring-fenced Projects:** If your organisation already works with Community Groups or Organisations, Schools, Small Charities, or Developing Nations, and you commit to developing a programme of Carbon Literacy learning tailored to their needs, you can choose to ring-fence the additional £10 per certificate application for use towards the certificate application and training delivery costs for those organisations – essentially doubling your total certificate balance for the same cost. The Carbon Literacy Trust reserves the right to transfer ring-fenced funding back into the main Community Pot, where it has not been used within two years. If you do not already have qualifying groups that you are already working with and whose Carbon Literacy training you wish to commit to supporting, please select the 'Community Pot' option when prompted on the Invoicing Set-up Form.

**Self-Funding:** We expect organisations in the education and community sectors to, in the first instance, seek external and charitable funding to support their training, and the costs of certifying their participants in particular, and we are happy to assist with guidance and support to do this.



## Carbon Literate Organisation (CLO) Accreditation

### Pricing Structure:

The prices shown are the costs to enter directly at any particular accreditation level. At the point which your organisation upgrades from one level to the next, **deduct the cost of the previous level**, in your pricing tier, to arrive at an 'upgrade' price. E.g. the 'upgrade' price from Silver to Gold CLO in the £5M - £100M tier is £1000.

**Public Sector:** \* Public sector organisations applying for CLO are capped at the £5M - £100M pricing tier.

Organisational Revenue / Turnover	£1B +	£100M - £1B	£5M - £100M*	£250k - £5M	£50k - £250k	£25k - £50k	< £25k**
<b>Bronze</b>	£5500 +VAT	£2500 +VAT	£1500 +VAT	£1000 +VAT	£500 +VAT	£250 +VAT	£100 +VAT
<b>Silver</b>	£9000 +VAT	£4500 +VAT	£2500 +VAT	£1500 +VAT	£750 +VAT	£400 +VAT	£200 +VAT
<b>Gold</b>	£12,500 +VAT	£6500 +VAT	£3500 +VAT	£2000 +VAT	£1000 +VAT	£550 +VAT	£300 +VAT
<b>Platinum</b> Renewal at upgrade pricing	£16,000 +VAT	£8500 +VAT	£4500 +VAT	£2500 +VAT	£1250 +VAT	£700 +VAT	£400 +VAT

### Unique Identifier:

Each organisational certificate is uniquely numbered (against the version of the CLO Standard that the organisation has been accredited against), is valid for three years from date of issue, and organisational details are securely stored to allow certificates to be validated and reissued if necessary.

### Trophy:

Organisations will receive one CLO Trophy against which personalised plaques for each CLO accreditation gained will be affixed. The CLO trophy is made from recycled post-manufacture waste wood, with a plaque attached showing your organisational name, the level of and year in which the accreditation is reached.

\*\*To ensure CLO Accreditation is affordable for organisations with revenue or turnover of less than £25k pa, these organisations will receive certificates and logos for each level attained but will not be automatically eligible for a CLO trophy.

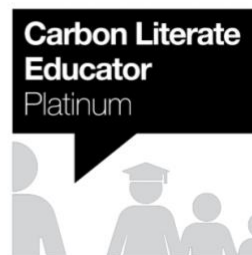
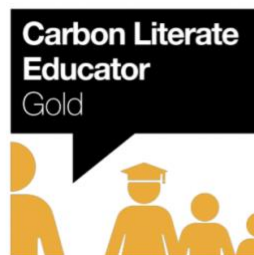
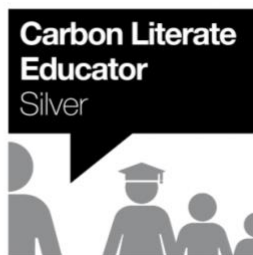
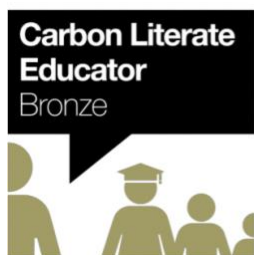
### Renewal of CLO:

CLO covers a three-year period from the date of accreditation. If upgrading within the three-year period, usual upgrade costs apply. If the three-year period lapses, the full list-price applies for reaccreditation / renewal at the level being applied for. If renewing at a lower level at the end of the three-year period (e.g. due to reorganisation or reduction in staff numbers), full list-price for that level applies. Renewal of Platinum accreditation is always charged at upgrade pricing.

It will always be cheaper to upgrade CLO accreditation, than to downgrade, or to renew at the same level.

### Increasing the Requirements of The CLO Standard:

Over time the requirements for CLO re/accreditation (as laid out in the CLO Standard) will increase to reflect the increasing levels of societal expectation for climate action, and existing achievements by CLOs. Organisations renewing or upgrading will need to meet all existing and new criteria to gain re/accreditation.



## Carbon Literate Educator (CLE) Accreditation

### Pricing Structure:

The prices shown are the costs to enter directly at any particular accreditation level. At the point which your organisation upgrades from one level to the next, **deduct the cost of the previous level**, in your pricing tier, to arrive at an 'upgrade' price. E.g. the 'upgrade' price from Silver to Gold CLE in the 5k-20k tier for a university is £750.

Universities			
Student No.	Over 20k	5k-20k	Under 5k
<b>Bronze</b>	£1500 +VAT	£1250 +VAT	£1000 +VAT
<b>Silver</b>	£2500 +VAT	£2000 +VAT	£1500 +VAT
<b>Gold</b>	£3500 +VAT	£2750 +VAT	£2000 +VAT
<b>Platinum</b> <small>Renewal at upgrade pricing</small>	£4500 +VAT	£3500 +VAT	£2500 +VAT

Secondary Schools, Sixth Forms & Colleges				
Student No.	Over 5k	1.5k-5k	500-1.5k	Under 500
<b>Bronze</b>	£600 +VAT	£500 +VAT	£400 +VAT	£300 +VAT
<b>Silver</b>	£1100 +VAT	£900 +VAT	£700 +VAT	£500 +VAT
<b>Gold</b>	£1600 +VAT	£1300 +VAT	£1000 +VAT	£700 +VAT
<b>Platinum</b> <small>Renewal at upgrade pricing</small>	£2100 +VAT	£1700 +VAT	£1300 +VAT	£900 +VAT

### Unique Identifier:

Each Educator certificate is uniquely numbered (against the version of the CLE Standard that the educator has been accredited against), and is valid for three years from the date of issue. Details are securely stored to allow current certificates to be validated and reissued if necessary.

### Trophy:

Educators will receive one CLE Trophy against which personalised plaques for each CLE accreditation gained will be affixed. The CLE trophy is made from a sustainable wood product, with a plaque attached showing your organisational name, the level of and year in which the accreditation is reached.

\*To ensure CLE Accreditation is affordable for all educators, those that sit in price brackets where Bronze pricing is £100 or less will receive certificates and logos for each level attained but will not be automatically eligible for a CLE trophy. Educators that sit in price brackets where Bronze pricing is £100 or less may choose to 'opt in' for a CLE trophy at an additional 'top-up' cost.

**Renewal of CLE:**

CLE accreditation is valid for three years from date of issue. If renewing at the same or a lower level after the accreditation period (e.g. due to reorganisation or reduction in staff /student numbers), or reaccrediting after a lapse in accreditation, full list-price for that level applies. At the point at which your organisation upgrades from one award to the next, deduct the cumulative cost paid for the previous level from the amount shown for the award and level of organisation being applied for, to arrive at an 'upgrade' price.

Renewal of Platinum accreditation is always charged at the upgrade increment pricing.

It will always be cheaper to upgrade CLE accreditation, than to downgrade, or to renew at the same level.

**Increasing the Requirements of the CLE Standard:**

Over time the requirements for CLE re/accreditation (as laid out in the CLE Standard) will increase to reflect the increasing levels of societal expectation for climate action, and existing achievements by CLEs. Educators renewing or upgrading will need to meet all existing and new criteria to gain re/accreditation.



## Carbon Literacy ‘Trainer’ Accreditation

There are three levels of ‘trainer’ accreditation for those delivering Carbon Literacy.

<b>Level 1 - Carbon Literacy Facilitator (CLF)</b>		<b>FREE</b>
<b>Level 2 - Carbon Literacy Trainer (CLT)</b>		<b>£ 250</b>
<b>Level 3 - Carbon Literacy Consultant (CLC)</b>	<b>Independents</b>	<b>£ 500</b>
	<b>Organisations</b>	<b>£ 1000</b>

CLC includes half a day Trainer observation exercise and coaching.

Plus travel if observation exercise away from Carbon Literacy Project organised course / CLTO).

Referral pathway, for repeat of observation exercise (only if required): £500 (plus travel as above).

### **Renewal of CLC:**

After a three-year period: £250

Over time the experience requirements for the CLC accreditation are likely to increase in order to ensure that CLC remains with only the most experienced individuals delivering Carbon Literacy.

### **Unique Identifier:**

Each trainer certificate (CLF, CLT, CLC) is uniquely numbered (against the version of the CLT Standard that the trainer has been accredited against), is valid for at least three years from date of issue, and trainer details are securely stored to allow current certificates to be validated and reissued if necessary.

### **CLT / CLC Benefits Programme:**

Trainers who have demonstrated their commitment to the delivery of Carbon Literacy by investing the time to achieve CLT and CLC will receive additional benefits to support their delivery of Carbon Literacy, including:

### **Accreditation Period:**

CLF / CLT - Ongoing.

CLC - Accreditation covers a three-year period and requires renewal.

The Carbon Literacy Trust reserves the right to withhold or withdraw accreditation, at all levels, at any time.



## Carbon Literacy Training Organisation (CLTO) Accreditation

The Carbon Literacy Training Organisation accreditation is somewhat different to the other Carbon Literacy accreditations, in that applications may only be made in response to an invitation from The Carbon Literacy Project.

Invitations are issued to organisations that have a breadth and depth of Carbon Literacy training expertise and experience, have designed and delivered multiple courses to many learners across multiple audiences and sectors, act as advocates for Carbon Literacy either in a sector or more widely, and are entrepreneurial, collaborative and ambassadorial in their approach to Carbon Literacy learning.

Details of the portfolio of evidence required, costs, process and benefits are contained in the CLTO Standard, which is issued directly by The Carbon Literacy Project to invitees.

VAT is applicable.

**N.B.** The awarding and continued usage of all Carbon Literacy accreditations is entirely at the discretion of The Carbon Literacy Trust, and the Trust reserves the right to withhold or withdraw accreditation from any individual or organisation at any time.