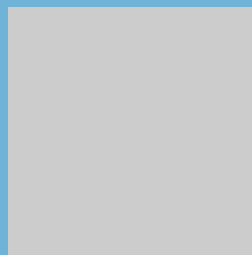
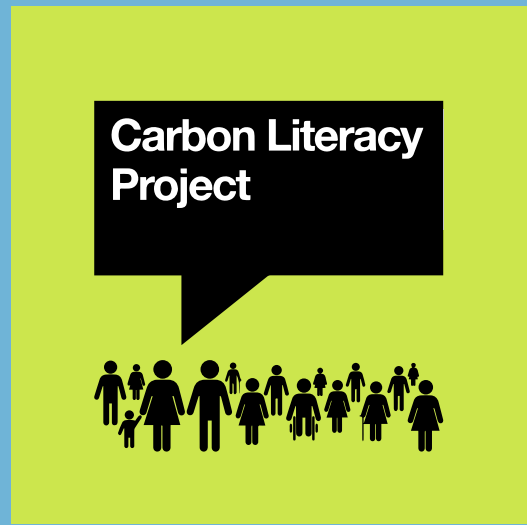


The Carbon Literacy Project

Impact Report 2023



Carbon
Literate
Organisation

Booze

Energy Literacy

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Introduction



“The Carbon Literacy Project is a low-carbon culture change project, working with everyone where they live, work and study. It is founded on a day-long experience that leaves participants informed, empowered, inspired and taking their own actions to help resolve the climate emergency.

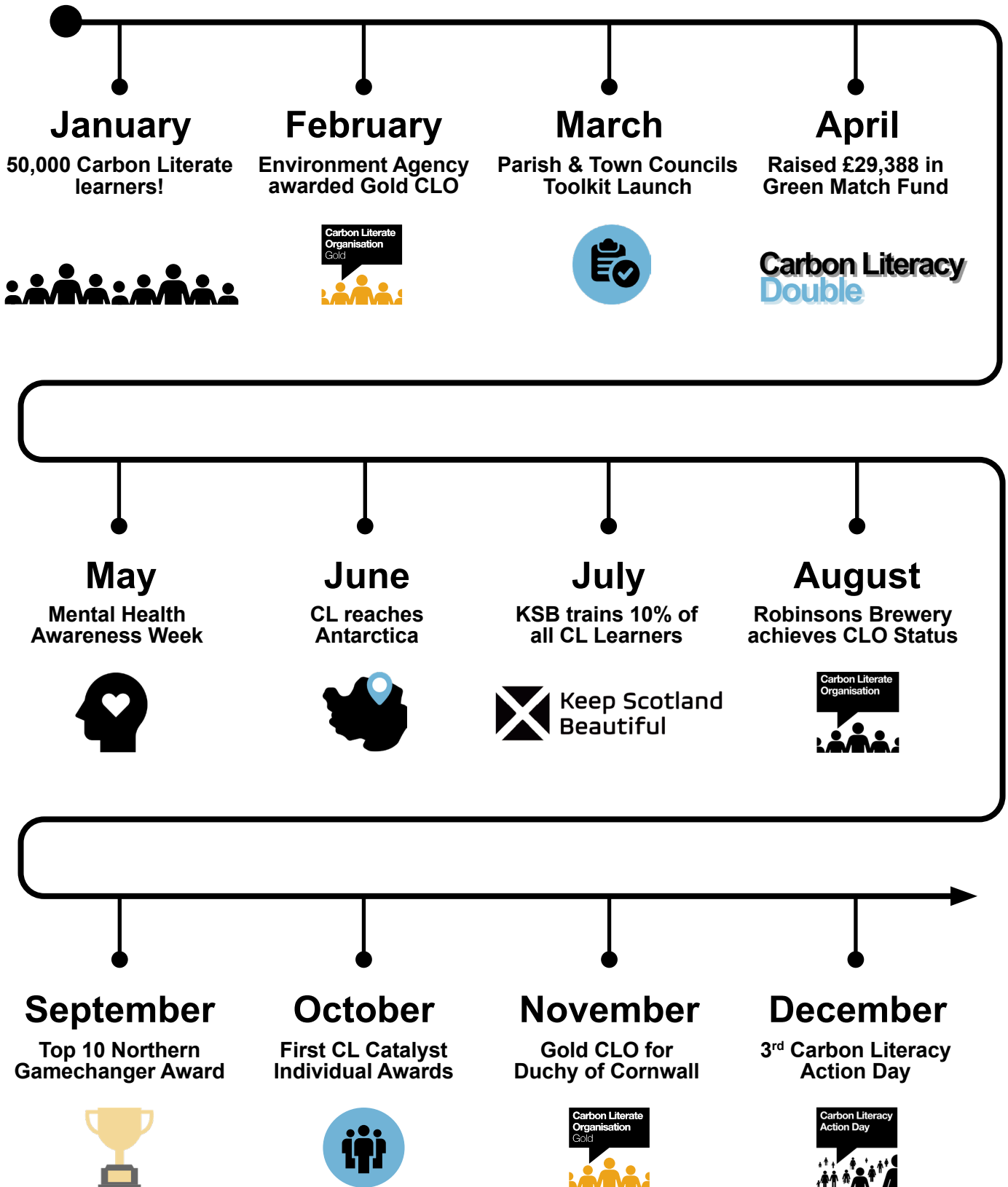
In 2023, Carbon Literacy saw unprecedented growth both nationally and internationally, with a 61% increase in certified individuals compared to the previous ten years combined, and the Project itself grew by almost two-thirds in just 12 months. This growth reflects not only impressive numbers but also the positive impact each learner has on the climate and the wider changes their Carbon Literacy actions bring, as part of their training, and far beyond. Over the past decade, our staff and volunteers have enabled hundreds of trainers across thousands of organisations to educate tens of thousands of participants, driving immediate carbon reduction and cultural transformation.

In these pages, we lay out a few of the key facts and figures about The Carbon Literacy Project, and a little about the impacts that it has already had. We hope you find it an inspiring read.”



Dave Coleman
Co-Founder & Managing Director

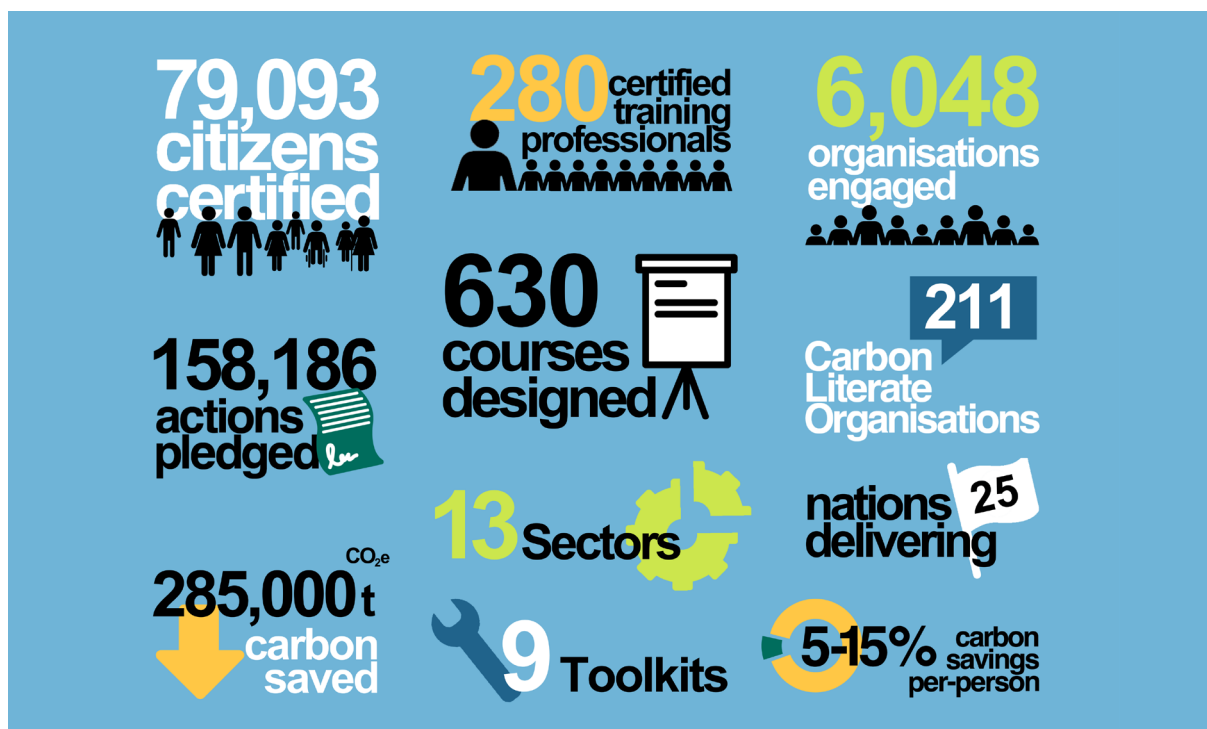
2023 Timeline



2023 in Figures

Cumulative Numbers

This infographic displays key statistics tracked since The Carbon Literacy Project began in October 2012. These figures represent the cumulative totals as of the end of 2023. In 2023, we saw the addition of nearly 30,000 certified learners, welcomed 138 newly accredited training professionals, and accredited a further 189 unique courses, including those from seven new nations.



Project Growth

The Carbon Literacy Project saw staggering growth, across all key statistics tracked, in 2023. The figures below represent the totals from 2023 alone.

Citizens certified

29,906

Individuals successfully completed Carbon Literacy training.

↑ 61%

Actions Pledged

59,812

Individual and group actions pledged by learners as a result of their Carbon Literacy training.



61%

Carbon Saved

108,000t^{co₂e}

Estimated carbon savings as a result of the actions pledged by Carbon Literacy learners.



61%

Certified Training Professionals

138

Certified Carbon Literacy Facilitators, Trainers & Consultants.



97%

Courses Designed

189

Accredited Carbon Literacy courses.



43%

Carbon Literate Organisations

68

Organisations that have gained Carbon Literate Organisation accreditation.



48%

Nations Delivering

7

Nations where an accredited Carbon Literacy training programme has been developed and delivered.



39%

Climate Action of the Month

What is a 'Climate Action of the Month'?



Our 'Climate Action of the Month' series recognises actions that show exceptional commitment to reducing carbon emissions in workplaces, educational setting or communities. These actions exemplify the unique impacts that those who undertake Carbon Literacy can have within their spheres of influence.

These individuals go above and beyond to reduce emissions and foster a low-carbon culture as a result of their training.

Here are some standout examples from various sectors throughout 2023.

Local Authorities

"We will design, deliver and host a regional government procurement conference focused on responsible procurement actions for reducing Scope 3 emissions.

The aim is to engage all procurement professionals in South East England across the public sector, and develop collective actions to tackle climate change. It'll be like our version of COP for procurement in the region."

- Anonymous

Civil Service

"We will review the working lifecycle (hire to retire) process to enhance our organisation's carbon knowledge and reduce carbon in our practices. This includes attraction, Employee Value Proposition, recruitment processes, skills and leadership training, and how we sustainably invest the £14 billion pension fund. I will ensure that our HR policies have a carbon focus, where appropriate, to ensure greenhouse gases can be minimised. I will also engage our trade unions to support our proposals to modernise our ways of working."

- Paul Hymers, Head of HR Business Partnering, Transport for London

Sport

"We will look to change to majority e-ticketing for individual matches, season tickets & events. This is something we attempted to start as we came out of Covid, but system issues/failures have impacted the fans buy in/trust of e-ticketing. Whilst we have steady numbers using e-tickets as opposed to physical tickets (paper match tickets or plastic season cards), we see an opportunity coming up with a change to a new Access Control partner to be able to really push this so that this is the option the majority of fans use, and anyone who wishes to continue to use physical tickets will be financially penalised (small admin fee to start, but increased as e-ticketing takes hold)."

- Jamie Howell, Ticket Office Manager, Aberdeen Football Club Limited

* 'Anonymous' quotes are from individuals who have given us permission to share their action without identifying their organisation.

Healthcare

“I will develop a sustainability policy for the innovation team to help ensure that new innovations align with our commitments to a net zero NHS. We will evaluate incoming innovations for their effect on the environment, and prioritise those that have the potential to reduce the NHS carbon footprint, move care into the community, and make the service more efficient and less resource intensive.”

- Thomas Bradley, Innovation Project Officer, Manchester University, NHS Foundation Trust

Culture

“We will launch a public-facing report on our festival's green mission and an artist messaging campaign promoting sustainable travel. We'll leverage the artists' influence to reduce the festival footprint. To support this, I'll develop a guide for artists on sustainable travel, providing them with resources to share their carbon reduction stories. This effort will inspire both their audience and fellow artists.”

- Tara Philips, Artist and Programming Manager, Boomtown Festival Lecturer

Food

“I will create a business case to purchase & install a carbon dioxide recovery plant to our brewery fermentation vessels. This will collect the CO₂ from our brewing fermentations which otherwise would be released into the atmosphere. The CO₂ will then be used within our brewery for carbonation of drinks, reducing our use of imported CO₂ which is currently made as a by-product of fertiliser production.”

- Martyn Weeks, Director of Brewing and Operations, Frederic Robinson Ltd

Automotive

“When a car reaches the end of its life, it often still contains many perfectly safe and functional components. By extracting and reusing these parts in other vehicles, the automotive industry can further reduce its carbon footprint. So going forward, I plan to utilise green parts as a first port of call for all our parts needed. Utilising this growing pool of green parts can also help us address supply chain challenges. Green parts cost up to 70% less than their brand-new equivalents, making them a more cost-effective and sustainable option.”

- Anonymous

Social Housing

“To ensure a just transition for all, our group will install sensors (linked to the so called 'Internet of Things') in strategically targeted existing homes and new builds. This will allow us to build up more data about energy efficiency, resident behaviours and the performance of heating systems to help understand more clearly how we can reduce reliance on gas and upgrade older electrical systems in a way that does not introduce more potential for fuel poverty.”

- Anonymous

Education

“I pledge to set up a Sustainability working group. We will ensure that all programmes have a sustainability intervention in student assessments by 2023-24, ensure all staff and students are Carbon Literate by 2026, increase sustainability research, and contribute to developing a sustainable education practice plan across disciplines in 2023.”

- Clare McTurk, Education Lead, Manchester Fashion Institute, MMU

Training Professionals

The remarkable growth of The Project has been propelled by our dedicated community of training professionals. The Carbon Literacy Trainer accreditation scheme recognises and distinguishes trainers' experience and accomplishments, at increasing levels, in Carbon Literacy course administration, design and delivery.

128 

32 



“ At Positive Planet we support a range of organisations to measure, report and reduce their emissions. Once an organisation has measured their carbon footprint and devised a Carbon Reduction Plan, then it is essential that people within the organisation engage with the plans and strategies. CL has been such an important tool for us to use with clients to help engage people and turn their intent into impact.

– **Andrea Wood, Carbon Literacy Trainer**

“ In 2023, I became a freelance consultant delivering Carbon Literacy to different organisations. Over 12 months, I have delivered 29 training days to 391 learners, in 6 organisations, across 3 sectors. The crucial part of each session was the point where participants just 'got it' – they understood the scale of the climate crisis and their role in tackling it. This is why Carbon Literacy is essential training for everyone.

– **Georgina Patel, Carbon Literacy Trainer**



“ Climate change is the most critical issue facing humanity. Becoming Carbon Literate is essential to understanding how to combat it. We've had the pleasure of training scores of people from a plethora of organisations, all of whom have been certified by the CLP. The interactive learning curve has been immensely beneficial for all concerned and we are proud to be part of such an important movement.

– **Billy Mollison, Carbon Literacy Trainer**

“ Delivering Carbon Literacy is a joy as the sole purpose is to motivate and enable people to take climate action. I love watching the moment people suddenly become engaged and want to make a difference. It's also great to measure the carbon reductions associated with the learners' declarations to see the real world impact that you're having!

– **Rachael Anderson, Carbon Literacy Trainer**



Meet the Trainer community



Heather Ashworth



Isabelle Baverstock



Susanne Bearblock



Emily Bush



Lorraine Finch



Chandana Hewege



Farah Lodhi



Rick Lyons



Tim Mullens



Lana Murdochy



Chamila Perera



Anna Romachney



Anne-Marie Soulsby



John Sutton



Kate Tomlinson



Megan Tucker

Thank you to all of our trainers for their enthusiasm, commitment and hard work. Together we are increasing access to Carbon Literacy around the globe!

Carbon Literate Organisations

The number of accredited Carbon Literate Organisations (CLOs) increased by 83% in 2023 compared to 2022. This surge is thanks to the growing community of organisations, across a wide range of sectors, recognising the value and impact of engaging with Carbon Literacy training. This visible 'badge' demonstrates these organisation's commitment and dedication to engaging their people and supporting them to embed their most impactful carbon reduction actions, creating zero carbon cultural change.

CLO offers accreditation at four distinct levels – Bronze, Silver, Gold, and Platinum – representing increasing levels of commitment and accomplishment in Carbon Literacy.



4

11

30

74

Carbon Literate Organisation
Platinum



Carbon Literate Organisation
Gold



Carbon Literate Organisation
Silver



Carbon Literate Organisation
Bronze



Platinum

Carbon Literate
Organisation
Platinum



Keep Scotland
Beautiful

“ Achieving the highest level of accreditation - Platinum Carbon Literate Organisation – where over 80% #TeamKSBScot is formally accredited by The Carbon Literacy Project and recognising the significant role we have played in growing the Carbon Literate population of Scotland, is a key part of our own net zero journey.

– Catherine Gee, Deputy CEO

Gold

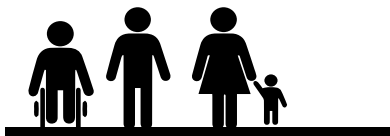
Carbon Literate
Organisation
Gold



DUCHY of CORNWALL

“ This recognition as a Gold Carbon Literate Organisation is a reflection of how committed the Duchy is to moving swiftly towards net zero. We need to harness everyone’s ideas, energy and drive to achieve that goal. If we all work together in this way, communities and enterprises will flourish in support of a sustainable world.

– David Cope, Head of Sustainability

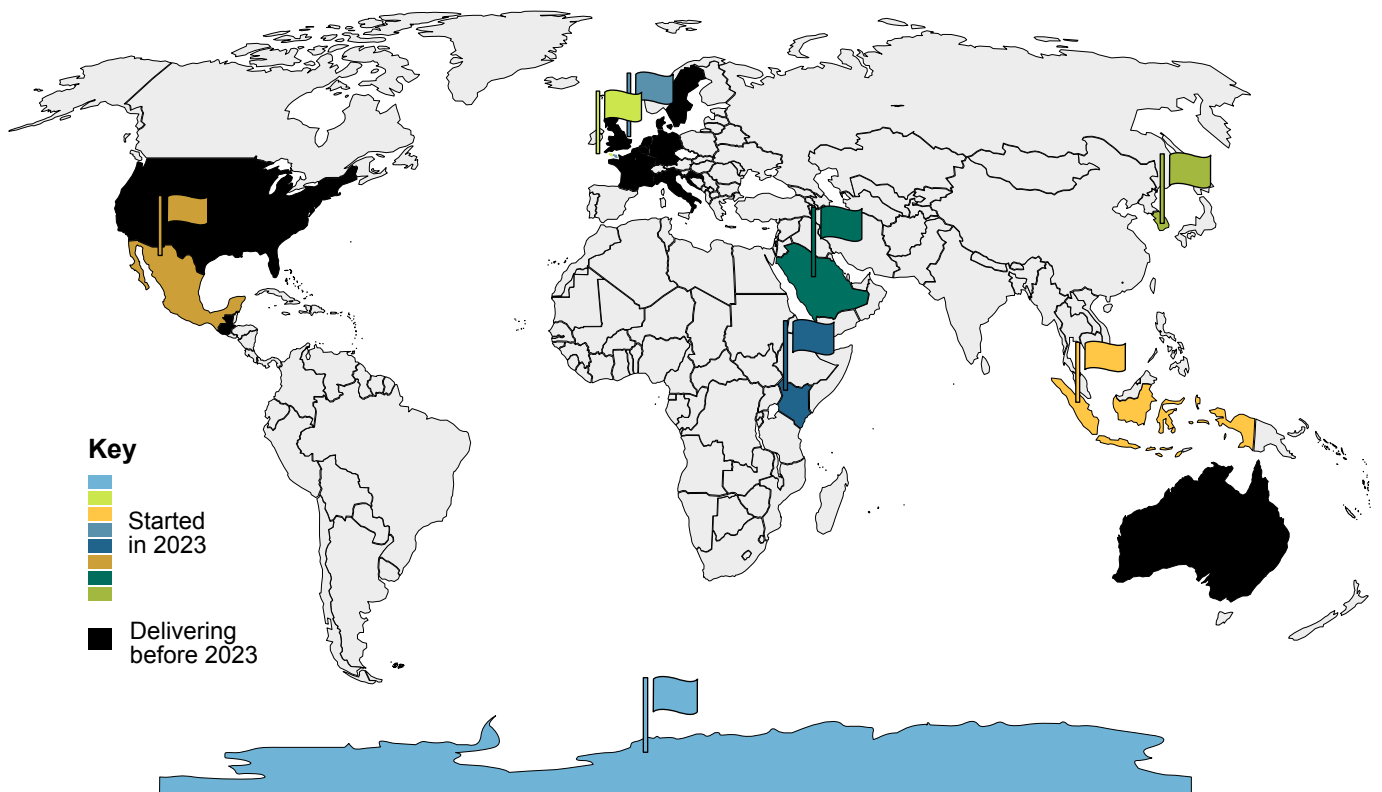


Joining the
142 organisations that were
Carbon Literate before 2023

Discover further details about Carbon Literate Organisations and access the complete list via the [website](#).

International Growth

Demand for Carbon Literacy training around the world increased in 2023, leading to courses being developed and delivered in 7 new nations. This brings Carbon Literacy to a total of 25 nations, including the 18 where it was already underway before the start of the year. The ability of this flexible framework for climate engagement and action to work in all these contexts is remarkable. All these nations are indicated on the map below.



<p>Antarctica</p> <p>Course: CL for Research Organisation: British Antarctic Survey (BAS) Lead trainer: Natalia Ford</p>	<p>Guernsey</p> <p>Course: CL for Guernsey - Presented by UN1TY Organisation: UN1TY Lead trainer: Olivia Bennett</p>	<p>Indonesia</p> <p>Course: CL for Professionals in Financial Services Industry Organisation: Freelance Lead trainer: Yensen Aliamin</p>	<p>Jersey</p> <p>Course: CL for Jersey Businesses Organisation: Govt of Jersey Lead trainer: Abbie Syvret</p>
<p>Kenya</p> <p>Course: CL for Africa Organisation: ZuriPlanet Africa Lead trainer: Michael Esilaba</p>	<p>Mexico</p> <p>Course: CL for Education Organisation: EGADE Business School Lead trainer: Evelyne Gross</p>	<p>Saudi Arabia</p> <p>Course: CL for Saudi organisations Organisation: Green Takeover Lead trainer: Hebah Saddique</p>	<p>South Korea</p> <p>Course: CL for South Korean Universities Organisation: Nowtopia Lead trainer: Roxane Valier-Brasier</p>

Carbon Literate
Organisation
Bronze

bronze

2022 - 2025



THIS IS TO CERTIFY THAT

Kyndryl, USA

has met the requirements of the
Carbon Literate Organisation Standard,
and thus for the purposes of workplace,
education and community should be regarded as
a Bronze level Carbon Literate Organisation.

SIGNED

DATE
17th October 2022

CERTIFICATE NO.
CLO 0000128 8 / 1.0

All Abbak, Char, on behalf of The Carbon Literacy Trust, Registered Charity Number 118870

cooler

certificate



Finance

2022 - 2025

Bronze

Kyndryl, USA

2022 - 2025

Sectoral Impact



“In 2023, we expanded our suite of Toolkit Courses, introducing five new courses within the existing Sectoral Toolkits of healthcare, local authorities, social housing, and education. We also launched a new Sectoral Toolkit for Sport. These courses were aimed at vastly different audiences, from leadership to local communities, highlighting the breadth and diverse application of Carbon Literacy training.

Certification numbers began to snowball and climb exponentially this year, with thousands of people becoming certified within several sectors. This was further observed later in the year where participation in the Carbon Literacy Action Day was exceptional in sectors where off-the-shelf Toolkit courses are available, demonstrating the ongoing enthusiasm and dedication from the organisations and trainers rolling out Carbon Literacy within our core sectors.”



Natalia Phipps
Head of Advocacy

Automotive

Grant funders



Toolkit Highlights

- Surpassed 1000 learners certified as Carbon Literate across 100 automotive businesses.
- Nissan Manufacturing in Sunderland began delivering training with a three year plan to train half of all staff.
- Great engagement in the Carbon Literacy Action Day, with sessions at Volkswagen Group UK and Copart, and a total of 95 participants across the sector.

“ Over 100 colleagues, including our executive team and divisional leaders, have completed the programme, equipping them with the knowledge and tools to make better life choices and...changes to their habits around carbon reduction. These collective efforts lead to significant societal impacts and facilitate informed discussions with customers about carbon emissions including information about EV's and how to transition from ICE.

Duncan McPhee,
Chief Operating Officer

Lookers

2,466

Learners certified across the sector

1,541

Learners certified using the Toolkit

925

Learners certified using other courses

133

Organisations with certified learners

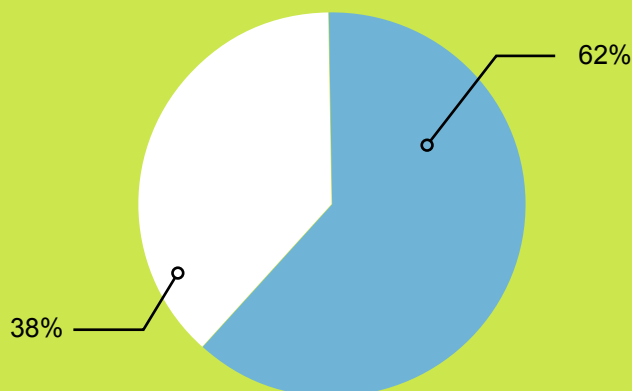
7

New CLOs in the sector

Learners Certified

% of all automotive learners certified in 2023

- AutomotiveToolkit
- Other courses within the sector



Civil Service



Toolkit Highlights

- Carbon Literacy training was delivered on the RRS Sir David Attenborough courtesy of the British Antarctic Survey!
- The Department for Education, the British Antarctic Survey and the Government Office for Science were awarded as Bronze CLO.
- Sector pioneers, the Environment Agency trained 5082 learners in 2022, achieving Gold Carbon Literate Organisation accreditation in 2023.
- The Government of Jersey were the first Government to deliver training to delegates outside of the Civil Service sector.

“ Carbon Literacy has become a central part of our efforts to expand our knowledge and better enable a net zero London. Thus far, thanks to volunteers, in-house trainers and coordinators, we have already trained more than 3,200 TfL colleagues in Carbon Literacy.

Lilli Matson,
Chief Safety, Health & Environment
Officer



3,152

Learners certified across the sector

555

Learners certified using the Toolkit

2,597

Learners certified using other courses

44

Organisations with certified learners

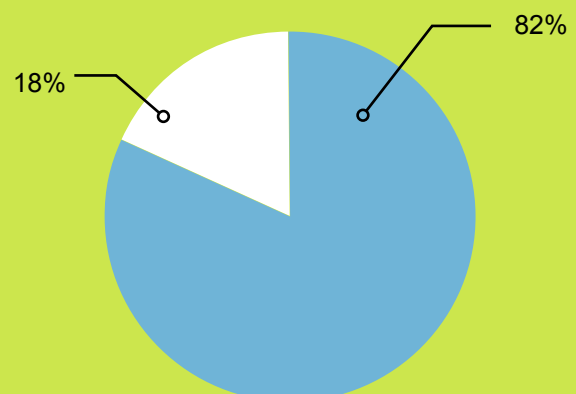
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New CLOs in the sector

Learners Certified

% of all civil service learners certified in 2023

- Civil Service Toolkit
- Other courses within the sector



Healthcare



Toolkit Highlights

- Launch of the NHS e-learning pathway in June 2023.
- Greener NHS funded Carbon Literacy open training for NHS employees.
- NHS England commits to training at least 1000 individuals with the purchase of a block of certificate applications.

“ This new Carbon Literacy course will enable us to upskill the health and care workforce and continue to deliver high-quality healthcare now and for future generations. It will provide learners with accessible training to improve knowledge and skills on how to implement net zero solutions in their everyday practice, whatever their role.

Dr Nick Watts,
Chief Sustainability Officer



625

Learners certified across the sector

463

Learners certified using the Toolkit

162

Learners certified using other courses

262

Organisations with certified learners

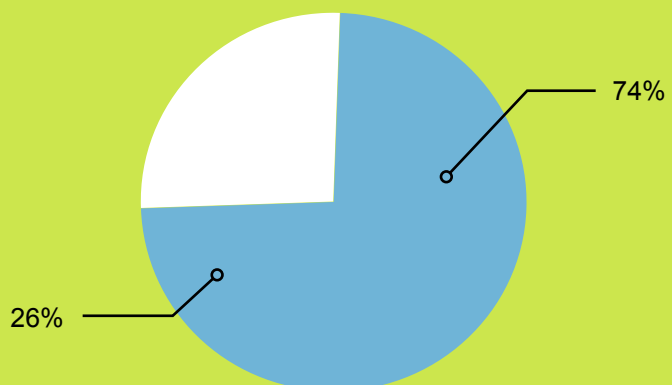
3

New CLOs in the sector

Learners Certified

% of all healthcare learners certified in 2023

- Healthcare Toolkit
- Other courses within the sector



Local Authorities



Toolkit Highlights

- Launched two new Toolkit courses for Parish, Town and Community Councils and Community Leaders.
- Great participation in the Carbon Literacy Action Day, with North Somerset Council training 175 people in one day.
- Developed a support network for Local Authorities, including a LinkedIn group, networking sessions and workshops.

“ Carbon Literacy has provided a great opportunity for the Council’s Employment and Skills service to commit to embedding sustainability into our employability and learning programmes thus taking CL into the heart of Leeds communities. This approach supports the our ambition to make rapid progress towards carbon neutrality by 2030.

Dawn Hall,
Executive Manager, Employment and Skills



4,085

Learners certified across the sector

2,302

Learners certified using the Toolkit

2,503

Learner certified using other courses

421

Organisations with certified learners

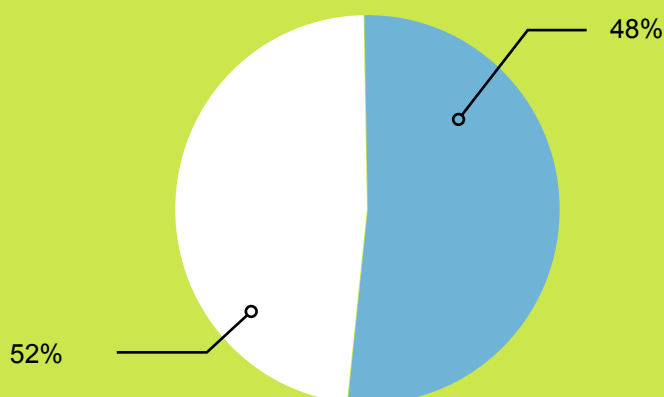
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New CLOs in the sector

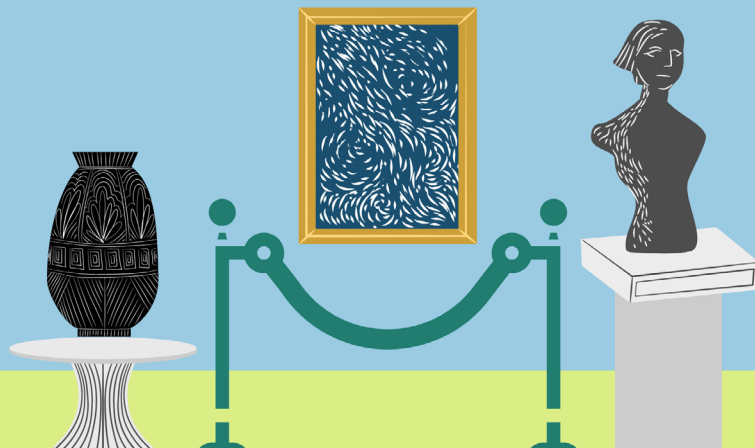
Learners Certified

% of all Local Authorities learners certified in 2023

- Local Authorities Toolkit
- Other courses within the sector



Museums



Toolkit Highlights

- The Roots & Branches project was in full swing with a total of 747 learners certified with the Museums Toolkit or an adapted course.
- Carbon Literacy was delivered throughout the year as part of the Art Fund's The Wild Escape Project.
- First regional adaptation of the Museums Toolkit with Museums Galleries Scotland's Scottish museums course.

“The training really brings down that wall, it helps you to get over the confusing science and understand why this is everyone's problem. It gives you simple solutions and small changes that you can make in your daily life and deliver to your community as well; ways to inspire others and things to implement as an organisation.”

Wednesday Batchelor,
Biodiversity Curator

TULLIE

764

Learners certified across the sector

700

Learners certified using the Toolkit

64

Learner certified using other courses

236

Organisations with certified learners

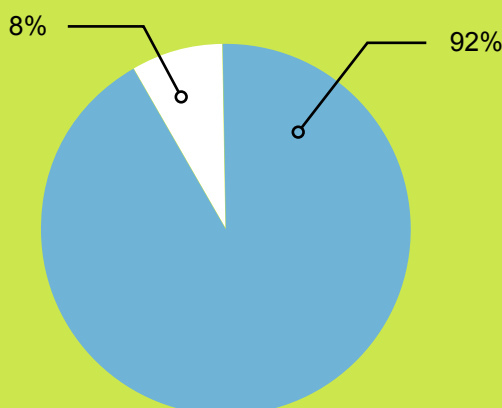
3

New CLOs in the sector

Learners Certified

% of all museums learners certified in 2023

- Museums Toolkit
- Other courses within the sector



Social Housing



Toolkit Highlights

- Launch of the Carbon Literacy for Householders course.
- Shortlisted for the Unlock Net Zero Awards, recognising our commitment to climate education.
- Launched an e-Learning pathway for the Social Housing Staff course, making it more accessible for housing professionals to engage with Carbon Literacy.

“ We were pleased to work with Great Places on Carbon Literacy training. Andy took time to understand our needs and developed an interactive online programme that delivered all the content in manageable sessions that held everyone’s attention. I’m confident that the experience will lead to ongoing reductions in our carbon footprint - at work and at home.

Brian Robson,
Executive Director



956

Learners certified across the sector

357

Learners certified using the Toolkit

599

Learner certified using other courses

36

Organisations with certified learners

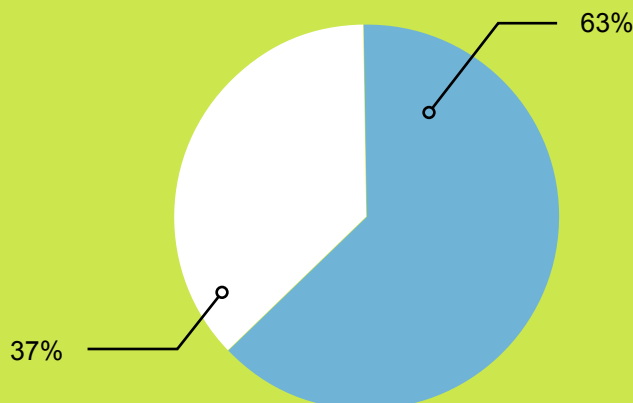
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New CLOs in the sector

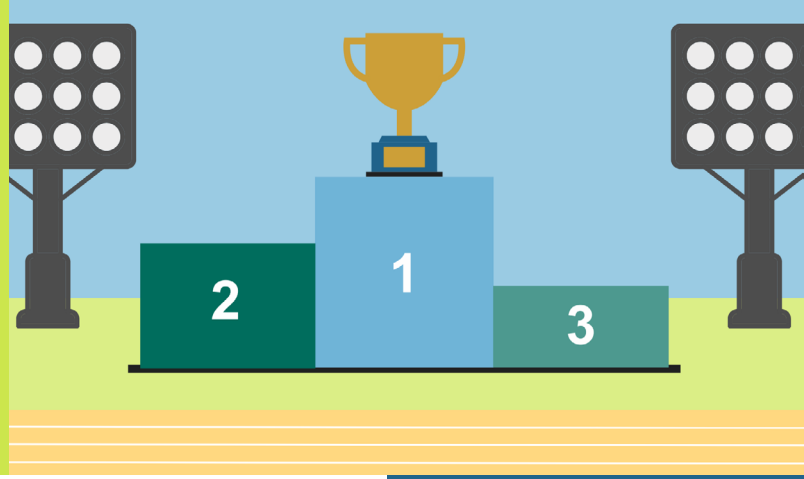
Learners Certified

% of all social housing learners certified in 2023

- Social Housing Toolkit
- Other courses within the sector



Sport



Toolkit Highlights

- Launch of the Sports Kit at the British Association for Sustainable Sport Conference, developed with support from the Birmingham 2022 Commonwealth Games Organising Committee.
- BASIS, Planet Earth Games, and Creative Blogs began offering open Carbon Literacy training to the sports sector.
- Attended the Sport Positive Summit, raising interest in Carbon Literacy among representatives from large a range of sports organisations.

“ This is a nice, focused piece [of training] that we can deliver quite quickly...it's not a massive investment when you're thinking that this could be foundational to something really quite fundamental in changing the approach for your organisation.

Russell Seymour,
Board Chair

BASIS

230

Learners certified across the sector

196

Learners certified using the Toolkit

34

Learner certified using other courses

73

Organisations with certified learners

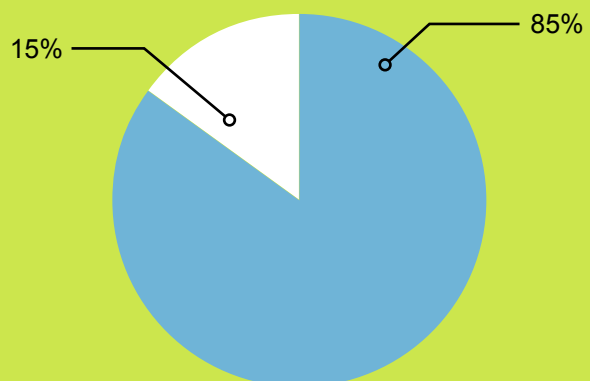
1

New CLOs in the sector

Learners Certified

% of all sports learners certified in 2023

- Sports Toolkit
- Other courses within the sector



Universities & Colleges



Toolkit Highlights

- Launch of the Leaders course for Further and Higher Education.
- Development began for the Carbon Literate Educator accreditation.
- Presence at COP 28 Greening Education Hub.
- Ran the College and Sixth Form Support Scheme.

“ This training gave me the opportunity to reflect upon and consider the long-term effect of my actions. It also helped me make realistic and manageable changes to reduce my carbon footprint. Before attending the course, I believed that the University’s pledge in achieving net zero by 2030 was ambitious but now I know that it is feasible and achievable...changes in our everyday life can have a massive impact.

Elena Karali,
Staff Sustainability Champion



UNIVERSITY OF LEEDS

6,342

Learners certified across the sector

3,037

Learners certified using the Toolkit

2,031

Learner certified using other courses

364

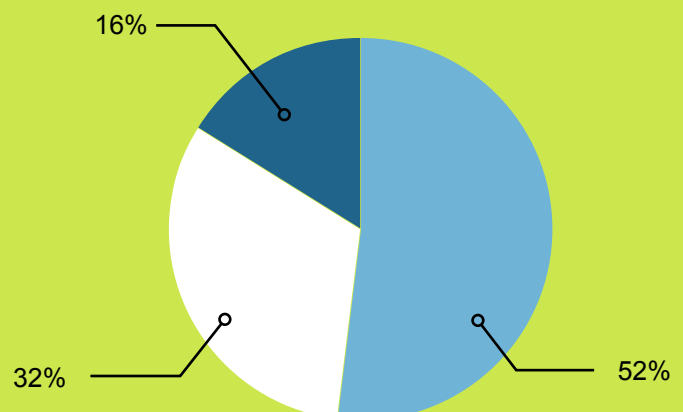
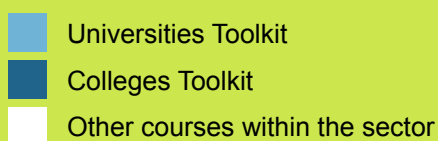
Organisations with certified learners

3

New CLOs in the sector

Learners Certified

% of all universities & colleges learners certified in 2023



NIHR
National Institute for Health Research

How does this support our vision?

What do we need to do?

How can we do this?

NHS CLANHS Action setting

Better Air Quality

Better Cardiovascular Health

Who does it involve?

What might the barriers be?

How does your team function?

What equipment are you using?

What mechanisms are in place to support your team?

How do you get to work?

- General 6/11 - 11/11 - 11/11
- Gen 11/11 - 11/11 - 11/11
- 11/11 - 11/11 - 11/11
- 11/11 - 11/11 - 11/11

Carbon Literacy Action Day

3rd Carbon Literacy Action Day

On December 4th 2023, the annual Carbon Literacy Action Day (CLAD) was held, coinciding with COP28 in Dubai. A record-breaking 2,303 individuals from 12 nations and 225 organisations completed Carbon Literacy training, marking an increase of over 400% compared to the previous year.

During the Virtual World Tour event on Zoom, participants and trainers from around the world shared inspiring stories, reflecting the diverse and impactful reach of the Action Day.



Participating Nations:

- Australia
- Canada
- England
- Guernsey
- Jersey
- Northern Ireland
- Peru
- Republic of Ireland
- Scotland
- Spain
- USA
- Wales

2,303

Individuals trained

102

Courses delivered

12

Nations delivering training

28

Sectors of society represented

225

Organisations delivering

**Bigger
Better
Bolder**

Carbon Literacy
Action Day
International



The CLAD Catalyst Award

For CLAD 2023, the theme “Bigger Better Bolder” challenged participants to elevate their Carbon Literacy training for maximum impact against climate change. This theme encouraged creativity and extraordinary efforts to move beyond the norm.

**Carbon Literacy
Action Day**
Catalyst 2023



Barnsley College



Barnsley College trained a record-breaking 820 learners on the Action Day, making history with their comprehensive and inclusive approach to Carbon Literacy. Integrating this training into their Sustainability Strategy, they hosted an environmental awareness week filled with diverse activities.



North Somerset Council



North Somerset Council hosted the largest single-day Carbon Literacy training, engaging 175 participants from 50 organisations at one venue. Their unique course, tailored for local businesses and communities, extended its reach to SMEs, Voluntary, Community and Social Enterprise, and the wider community.



Transport for London



Transport for London conducted three courses with 35 delegates on the Action Day. They also created a Carbon Literacy community on their employee intranet with over 800 members, highlighting a strong commitment to a collaborative zero-carbon journey.

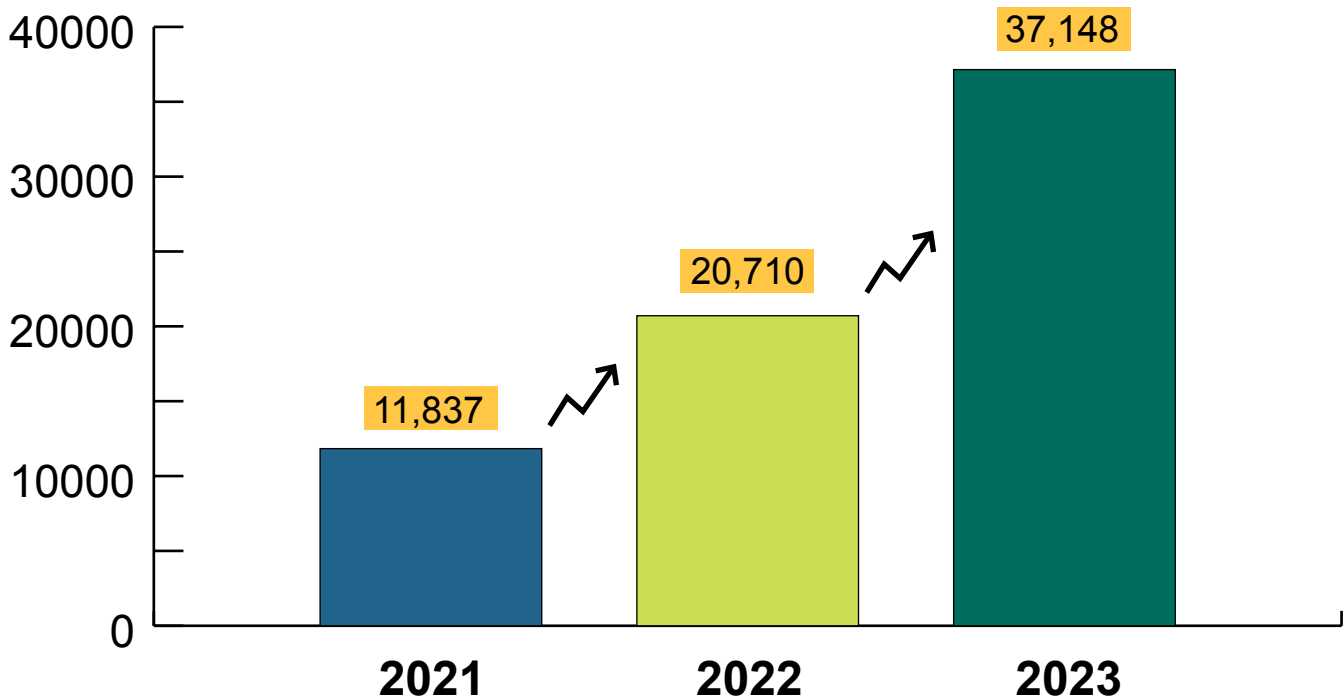


Social media

In 2023, our online community grew by a staggering 79% compared to 2022, reflecting growing recognition of Carbon Literacy as a vital tool for reducing carbon emissions both personally and professionally. Beyond sheer volume, our online audience became more engaged in our messaging, highlighting a strong desire for the community and support that Carbon Literacy offers in building a thriving zero-carbon society.

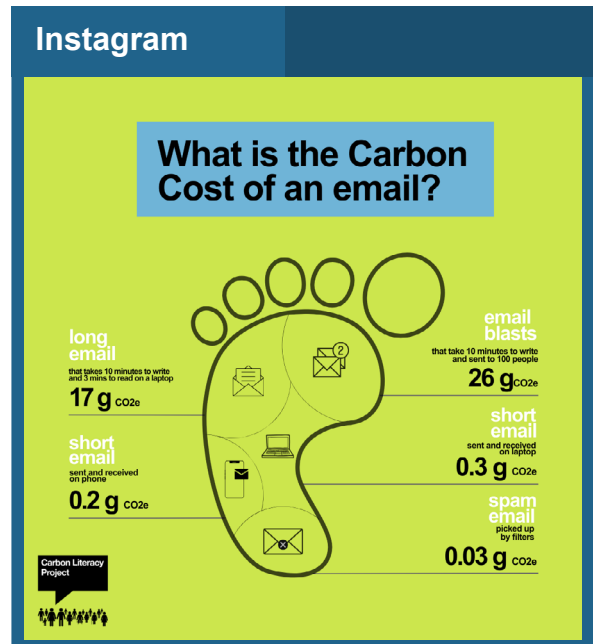
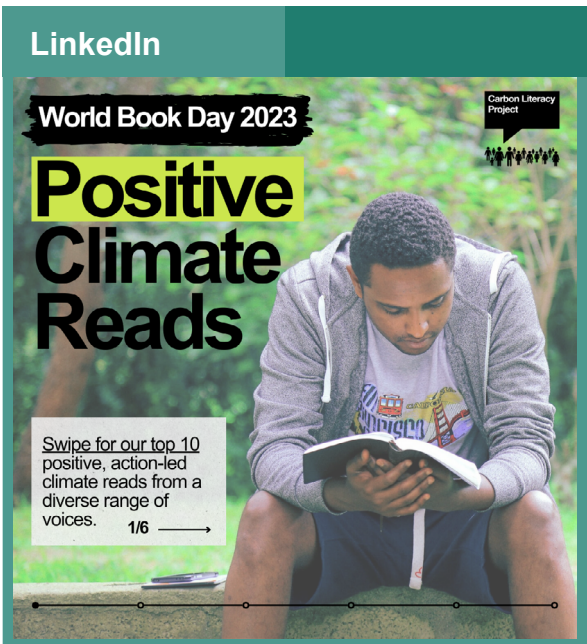


Total size of our online community



Social Media Engagement

Our audience engaged with us best as an expert voice on...



Platforms



LinkedIn
The Carbon Literacy Project



X/Twitter
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The Carbon Literacy Project

Stories we captured

In 2023, we captured and shared inspiring stories, highlighting the transformative impact of Carbon Literacy training across various sectors.

Here's a peek into some that showcase milestone moments and the voices behind them.



Carbon Literacy hitches a lift to Antarctica with the British Antarctic Survey

The British Antarctic Survey (BAS), the United Kingdom's national polar research institute, delivered Carbon Literacy training on the RRS Sir David Attenborough in Antarctica, becoming the southernmost training venue and seventh, and final, continent for Carbon Literacy training to be delivered in.

Natalia Ford, Sustainability Manager for the Antarctica Infrastructure Modernisation Programme within BAS, spoke about this landmark journey.

Why the Duchy of Cornwall is acting against climate change?

The Duchy of Cornwall became the first rural estate to deliver Carbon Literacy training to their staff and achieve Gold Carbon Literate Organisation accreditation.

Land Steward at the Duchy of Cornwall, Matthew Morris, spoke about why the Duchy is using Carbon Literacy training to respond proactively to the real and present challenge of climate change.



Birmingham 2022 Commonwealth Games: Co-creating Carbon Literacy for Sport

Joanna Leigh, Sustainability Coordinator for the Birmingham 2022 Commonwealth Games Organising Committee shares her experience creating a Carbon Literacy course for Sport as a legacy of the Games.

This course has been adapted into the Carbon Literacy Sports Kit, a shareable Toolkit accessible for all organisations in the sport sector.

CLO Awards 2023

Carbon Literacy at the Environment Agency



The Environment Agency's Carbon Literacy Journey

The Environment Agency became the first government body to achieve Gold Carbon Literate Organisation (CLO) in 2023.

Having collected the award at the CLO awards ceremony, Net Zero Carbon Lead, Rahul Mohan, reflected on the Environment Agency having trained almost 7,000 of their staff in Carbon Literacy, and the cultural shift this has created.

The Government Office for Science's Carbon Literacy Journey

The Government Office for Science (GO-Science) was recognised as a Bronze Carbon Literate Organisation (CLO) at the 2023 CLO Awards.

Having collected the award, Policy Advisor Nuala Burnett and Lead for Net Zero & Climate Audrey Smith discussed their initiative to train the Chief Scientific Adviser in Carbon Literacy, underscoring its importance as a message to other senior leaders.

CLO Awards 2023

Carbon Literacy at GO-Science



CLO Awards 2023

Carbon Literacy at ENWCML



Electricity North West Construction & Maintenance Ltd's Carbon Literacy Journey

Electricity North West became the world's first Carbon Literate power network operator in 2019. In 2023, its Construction & Maintenance division, along with Power Engineering Services and the regional Distribution Network Operator, achieved Silver CLO status.

Director of Operations, Chris Fox, reflected on ENWCML's Carbon Literacy journey.

These accounts reflect just a flavour of the diversity of sectors utilising Carbon Literacy as a tool to deliver climate action.

For more inspiring stories, follow us on [YouTube](#).



Events



BASIS Conference

On 25th April, we were invited to the British Association for Sustainable Sport's (BASIS) annual conference to launch our brand-new Sports Kit, a training resource that will help to develop a confident, low-emission, and Carbon Literate sports sector. Our sector partner and guest speaker UK Sport identified CL training as one of the key support opportunities they are providing to the sector to help reduce its environmental impact.

CLO Awards 2023

On 15th June, we celebrated our fourth and biggest Carbon Literate Organisation Awards in Manchester. Over 100 delegates came together to celebrate the strides each of the 87 CLOs accredited in the year prior have taken to embed CL across their organisations, and how this is enabling carbon reduction. The event brought together organisations from diverse sectors of society, including local councils, automotive, arts, finance and more.





Northern Gamechangers Awards

We were invited to the Northern Gamechangers Awards, where CLP was awarded as a Top 10 Northern Gamechanger by Elevate, for leading the charge on sustainability in the Greater Manchester region and beyond. The Northern Gamechanger Awards are an impact driven awards programme which celebrates purpose-led businesses and individuals.

Greater Manchester Green Summit

In October, CL took centre stage at the sixth annual Greater Manchester Green Summit. When asked “Who in the room is Carbon Literate?”, over half the audience proudly stood, reflecting the impact of CL across the region. The first-ever Carbon Literacy Catalyst Individual awards were presented to Dr Rachel Dunk of Manchester Metropolitan University, and Christos Tsaprounis of Auto Trader.



Sustainability in Licensing Conference

On 8th November, our Co-founder and Director of Advocacy, Phil Korbel, was invited to speak at the Sustainability in Licensing Conference, where he addressed the ‘WTFs?’ around topics such as Scope 3 emissions and highlighted how education such as CL is crucial to help companies understand their Scope 3 emissions data and create truly sustainable practices.

CLP at COP28

In December, Sarah Davies, our Education Coordinator, represented the Project at COP28 in Dubai. She was invited to act as a panellist and main guest speaker at various events in and around COP and Dubai, where there was an appetite to hear how CL could be used as an educational tool, to work towards the societal transformation needed as part of the zero-carbon transition.



These events represent just a snapshot of our active engagement in promoting Carbon Literacy and climate action throughout the year.

We’re open to speaking opportunities at upcoming events – [get in touch!](#)

Press & Media

The Carbon Literacy Project saw increased coverage in the press and media throughout 2023 as the number of organisations and sectors embracing Carbon Literacy training grew and increased its reach. Their inspirational stories were covered in a wide range of publications, from sectoral bulletins to local press.



RAIL ADVENT

TransPennine Express is first rail operator to be declared Carbon Literate



TransPennine Express Nova Train // Credit: TPE

sustainable and environmentally friendly train operator have been recognised by the Carbon Literacy Trust, which has recognised the operator as being Carbon Literate.



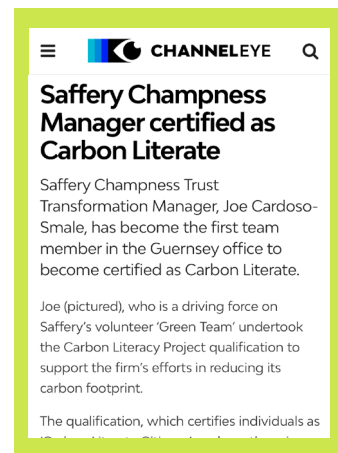
CarDealer



News

More than 1,000 automotive workers from 100 companies achieve 'Carbon Literate' status

- 1,000 people from 100 automotive businesses certified as 'Carbon Literate'
- Scheme launched 18 months ago as joint venture between Auto Trader and



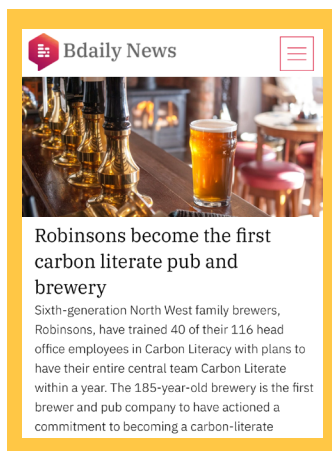
CHANNELEYE

Saffery Champness Manager certified as Carbon Literate


Saffery Champness Trust Transformation Manager, Joe Cardoso-Smale, has become the first team member in the Guernsey office to become certified as Carbon Literate.

Joe (pictured), who is a driving force on Saffery's volunteer 'Green Team' undertook the Carbon Literacy Project qualification to support the firm's efforts in reducing its carbon footprint.

The qualification, which certifies individuals as

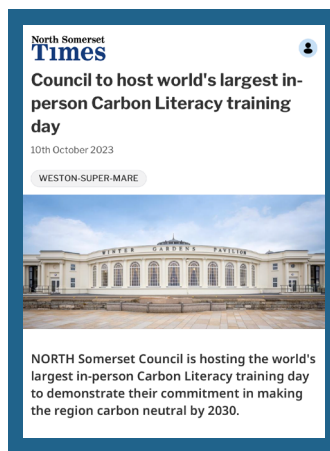


Bdaily News



Robinsons become the first carbon literate pub and brewery

Sixth-generation North West family brewers, Robinsons, have trained 40 of their 116 head office employees in Carbon Literacy with plans to have their entire central team Carbon Literate within a year. The 185-year-old brewery is the first brewer and pub company to have actioned a commitment to becoming a carbon-literate




North Somerset Times

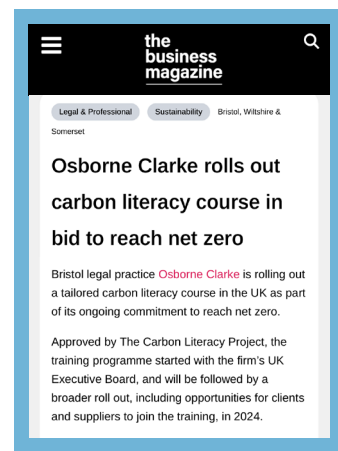
Council to host world's largest in-person Carbon Literacy training day

10th October 2023

WESTON-SUPER-MARE



NORTH Somerset Council is hosting the world's largest in-person Carbon Literacy training day to demonstrate their commitment in making the region carbon neutral by 2030.



the business magazine

Legal & Professional Sustainability Bristol, Wiltshire & Somerset

Osborne Clarke rolls out carbon literacy course in bid to reach net zero

Bristol legal practice **Osborne Clarke** is rolling out a tailored carbon literacy course in the UK as part of its ongoing commitment to reach net zero.


Approved by The Carbon Literacy Project, the training programme started with the firm's UK Executive Board, and will be followed by a broader roll out, including opportunities for clients and suppliers to join the training, in 2024.



pbc today

Energy News

Why Carbon Literacy is the blueprint for sustainable placemaking



In the realm of the built environment, carbon isn't just a footprint; it's a legacy. The sustainable choices we make in placemaking aren't just about aesthetics and functionality; they hold the



THE BOOKSELLER

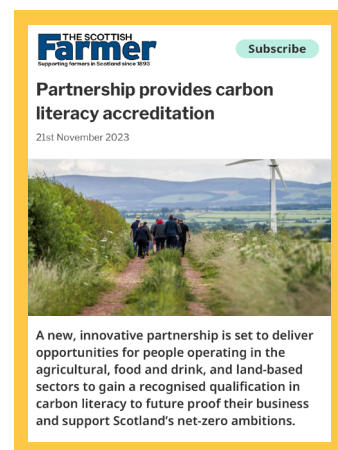
Bloomsbury to launch Carbon Literacy Training for staff

NEWS NOV 21, 2023 BY MELINA SPANOUDI



Bloomsbury is launching its Carbon Literacy Training to boost understanding of what climate change means both locally and globally from an individual and professional perspective.

Available to all Bloomsbury staff globally, the




THE SCOTTISH Farmer

Supporting farmers in Scotland since 1923

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Partnership provides carbon literacy accreditation

21st November 2023



A new, innovative partnership is set to deliver opportunities for people operating in the agricultural, food and drink, and land-based sectors to gain a recognised qualification in carbon literacy to future proof their business and support Scotland's net-zero ambitions.

Carbon Literacy Project



The knowledge we need for our future now.

Effective climate change learning for everyone.



www.carbonliteracy.com



The Natural Choice

cooler

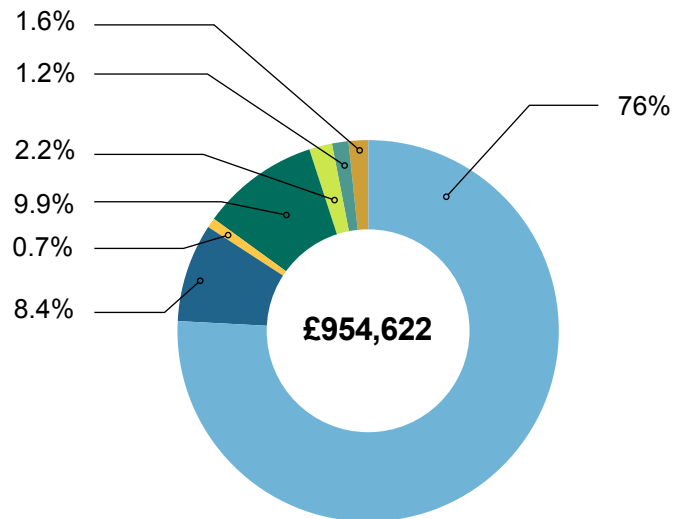


Income Streams

In the 2023 calendar year, the project's income increased by almost 20%, from £795,820 in 2022 to £954,622 in 2023. The various accreditations remained the primary source of income, crucially providing unrestricted funds for the charity. We also introduced the new income streams of Toolkit licencing, Sponsorship via our Partner Scheme, and Consulting on the mass implementations of non-standard CL approaches.

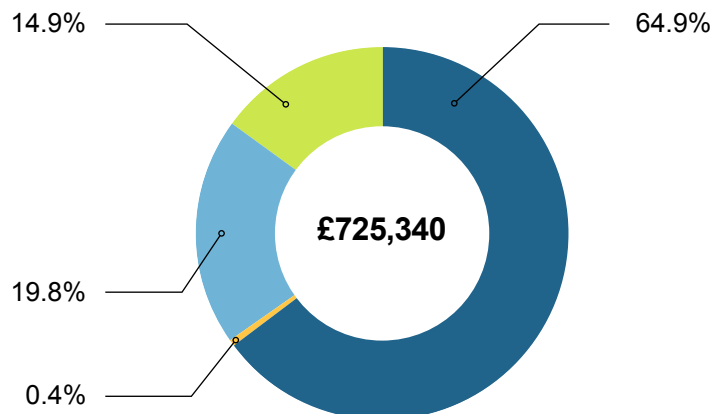
Revenue Breakdown

- Accreditations
- Toolkits
- E-Learning
- Donations
- Grants
- Sponsorship
- Consultancy



Accreditation Revenue Breakdown

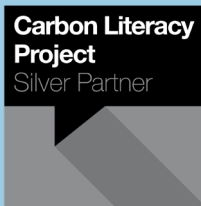
- Individual Certification
- Trainer Accreditation
- Organisation Accreditation
- Course Accreditation



Partner Scheme

We introduced a Partner Scheme, in 2023, to formalise our relationships with the organisations that support us financially, and to strengthen those relationships into the years to come. We extend a massive thank you to all of our Partners that joined us in the scheme's first year, for your support in making our vital work possible.

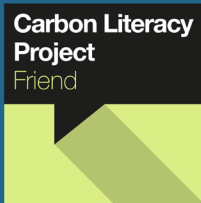
Silver Partner (£10,000+)



Bronze Partner (£1000+)



Friends of The Carbon Literacy Project (£365+)



HILLTOP
SUSTAINABILITY



With thanks to the continued support of our founding sponsor

Westford[®]
Mill

Fundraising

During 2023, we ran three successful public fundraising campaigns – the most campaigns we have ever run in a single year. This all went towards our mission to **double** the number of Carbon Literate citizens, from 50,000 in 2023 to 100,000 in 2024. This funding also helped us to catalyse Carbon Literacy in new locations, with Toolkit adaptations and new course accreditations being funded in countries around the world. With thanks to the funds raised in 2023, we're on track for 2024 to be our most impactful year yet!



**Total
amount raised**

£41,284.50

Fundraising campaigns

**Carbon Literacy
Double**

**Double funds
Double growth
Double impact
...in 2023**

Carbon Literacy Double

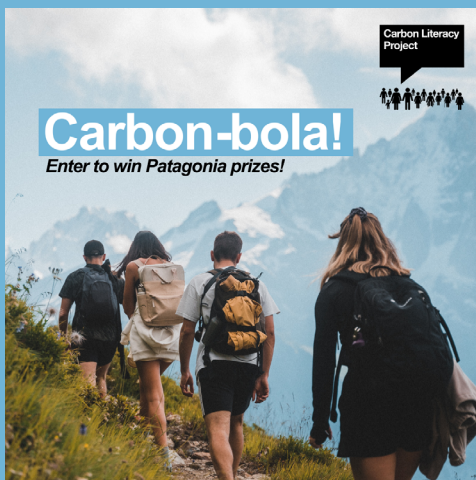


Amount raised
£29,388

Key highlights:

- 108 matched donations
- Our most successful fundraiser to date
- Two new Partners: SEE Sustainability and Hattrick joined our Partner Scheme

Between the 20th and 27th April 2023 we took part in the Big Give's Green Match Fund – a week during which donations of all sizes would be matched by our founding sponsor and match funder Westford Mill. Our Carbon Literacy Double campaign aimed to continue our upward trajectory – after the total number of certified learners had doubled from 25,000 to 50,000 in a year, we set our sights on doubling this figure again, to double our impact, by doubling donations!



Carbon-bola

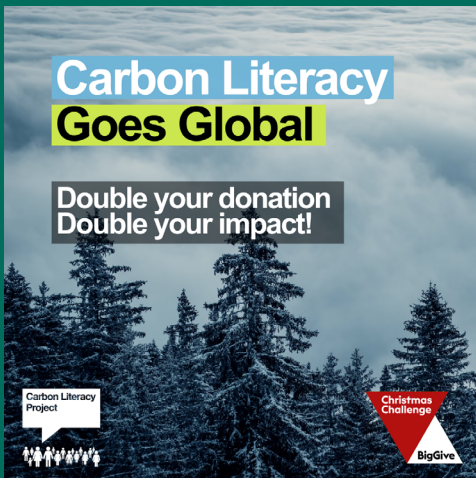


Amount raised
£2,199

Key highlights:

- Our largest number of donors ever, with over 330 individual donors
- The lucky winner – Brian Stockton, from South London, said: “This kit will come in great for our family camping and walking trips to the North Yorkshire National Park and beyond!”
- This went towards core Carbon Literacy Funds to help us grow as an organisation

To celebrate the launch of the Carbon Literacy Sports Kit, in August 2023 we ran the Carbon-bola – a summer prize draw offering the CL community the chance of winning a bundle of sustainable and long-lasting Patagonia prizes, to help improve access to outdoor activities.



Christmas Challenge



Amount raised
£9,500

Key highlights:

- 70 matched donations
- Two new Partners: Oleo and Hilltop Sustainability joined our Partner Scheme
- Selected for additional match funding by the Reed Foundation

Between the 28th November and 5th December 2023, we took part in the Big Give’s Christmas Challenge – a week during which all donations would be matched by our supporting organisations Westford Mill and the Reed Foundation. We launched Carbon Literacy Goes Global – a campaign to support the internationalisation of Carbon Literacy in 2024.

With thanks to our grant funders...

patagonia

sage Foundation

Team Growth

We welcomed 24 new staff members, five placement students, four interns and 23 volunteers, in 2023, all crucial in supporting the unprecedented growth we experienced.



Aman Dubey,
Cyber Security
& IT Intern



Chloe Sancho,
CLAD Coordinator



**Christiane
Startin-Lorent,**
Project Advocate



Daniel Owen,
Certification
Coordinator



Daanish Nazeer,
General Project
Intern



Ella McKenzie,
Operations Officer



Elizabeth Ralph,
General Project
& IT Intern



Emily Bush,
Certification Officer



Emily Marsay,
Fundraising Officer



Grace Henderson,
CLAD Officer



Georgina Patel,
Project Advocate



Helen Taylor,
Healthcare
Coordinator



Josh Mears,
HR Officer



Lily Mann,
Community Fund
Coordinator



Raghav Vivek Anand,
Advocacy Placement
Student



Sara Noor,
Communications
Intern

We extend our heartfelt thanks to our volunteers for their generous contribution to our work. They play a pivotal role in the success of our initiatives, contributing their unique skills and passion to various projects.

Looking forward to 2024



“After another record breaking year, in 2024 we look forward to continuing to exceed expectations. Carbon Literacy is for everyone, everywhere, so, as we approach the milestone of 100,000 certified learners, we will focus on ensuring that Carbon Literacy remains inclusive and accessible to all. We will continue to support all of our existing audiences and sectors, explore new opportunities, and work towards improving access for all, especially those historically or systemically left out of climate action conversations.

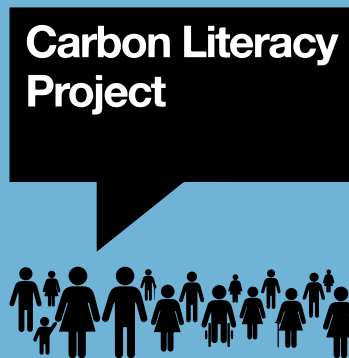
In 2024, we will increase our focus on communities, work to improve access for Black, Asian and ethnic minority groups in the UK, and improve access in the Global South as part of our internationalisation work. We will roll-out our Community Fund to support less well-funded groups and communities, nationally and internationally, and we will continue to work to ensure that everyone can take meaningful climate action where they are.”



Emma Richards
Head of Development

The Carbon Literacy Project

Impact Report 2023



www.carbonliteracy.com

The Carbon Literacy Trust (Registered Charity number.: 1156722)