

The Carbon Literacy Project

Food SMEs Application Guidance



Carbon Literacy
Project



The Carbon Literacy Trust (Registered Charity No.: 1156722)



Table of Contents

What is the Food SMEs offer?

Page 3

- What does it cover?
 - What does it not cover?
-

Who can apply?

Page 6

- Who we are expecting to support with this initiative
 - Who we cannot support with this initiative
-

Application Process

Page 7

Application Copy

Page 8

Decision and conditions

Page 12

What is the Food SMEs Offer?

The Carbon Literacy Project is a globally unique initiative to enable everyone that lives, works or studies to access relevant impactful climate action training. The goal of The Project is to continue translating climate education into tangible, carbon-reducing action, visible in the careers and lives of all its participants.

The Carbon Literacy Project aims to equip SMEs in the food value chain with the resources and support necessary to achieve Carbon Literacy. This initiative targets those who may face barriers in accessing climate action education by empowering them to conduct internal training sessions for their staff in a cascade model which minimises cost whilst maximising impact.



By fostering a Carbon Literate workforce, SMEs can reap the numerous benefits associated with sustainability and environmental awareness. An educated workforce is better prepared to identify and mitigate climate-related risks, ensuring adaptability and long-term cost saving. This knowledge enhances stakeholder relations, facilitates successful sustainability reporting, and helps the company align with emerging market trends.

What does it cover?

This initiative has been generously funded by the Compass Group Foundation, to offer SMEs in the food value chain the opportunity to access vital Carbon Literacy Training. The funded services on offer will include training, access to our Shareable Food Course and certification.

Training

- Access for one or two individuals from your organisation to participate in accredited Carbon Literacy training using the Shareable Food Course, allowing them to become Carbon Literate themselves.
- Attendance on a Delivering Successful CL Workshop run by The Carbon Literacy Project. This course familiarises the delegate with the Carbon Literacy Standard and ensures confidence in facilitation through the discussion of key processes.
- These individuals are now able to go on to train their colleagues using the Carbon Literacy Shareable Food Course. Once they have trained their first cohort they will be able to apply for the 'Carbon Literacy Facilitator' (CLF) certification. If you would like more information about this please contact our training team at clt@carbonliteracy.com.

Shareable Food Course

- The Shareable Food Course is an off the peg, action orientated training course that includes everything required for anyone with an interest in climate action to deliver training to their peers.
- We will cover the cost of the License Fee to access the Shareable Food course.

Certification

- We will cover the certification fee per person for up to 700 people within the SME food value chain.
- Each company will receive certification for approximately 15% of their total workforce.
 - The training of the one or two first individuals will be part of this total

What does it not cover?

We will be unable to fund anything outside of this offer, such as Carbon Literacy Trainer or Carbon Literate Organisation accreditation. If you would like more information about these and how to apply in the future, please contact info@carbonliteracy.com.



Who can apply?

UK SMEs represent 52% of UK turnover & 60% of UK employment yet are particularly challenged by the low carbon transition and very difficult to engage with for not-for-profit climate action and business support organisations, and even for Government itself. Carbon Literacy can empower these groups with the skills necessary to drive and advocate for effective carbon reduction.

Who we are expecting to support with this initiative

- Organisations in the food value chain - this can cover retail, manufacturer, wholesale etc, but must have its core industry in food/drinks. This decision will be at the discretion of The Carbon Literacy Project.
- Be an SME between 1-250 employees.
- UK-based, due to the terms of our funding.
- This initiative will be aimed at SMEs who have limited financial resources with an annual turnover of less than £5 Million.

Who we cannot support with this initiative

- Applicants that do not complete the application form and do not sign our T&Cs, which will be provided if successfully selected.

We are aiming to support a variety of organisations, from different locations, industries and company sizes. Unfortunately, we may not be able to fund all the applicants who apply; however, we will support you if you wish to explore Carbon Literacy further.

Application Process

Before applying, we suggest that you read our **Food Sector section** on The Carbon Literacy Project's website to discover if this is the right course for you and something you will be able to implement in your company.

We hope to create a ripple effect to transform the sector. Companies will need to agree to offer a small number of Carbon Literacy training places to other SMEs in their value chain so they can then initiate training internally themselves. The cost of up to 5 certifications (on top of the initial 15%) will be covered by The Carbon Literacy Project. To ensure funds are available please inform us before training.

We want to support companies that can train as many of their staff as possible and will do this with a train the trainer model, which allows them to kick start their journey. To ensure this you will need support from your senior leadership team.

Please feel free to contact us with questions or to arrange a meeting via email at food@carbonliteracy.com.



To apply for this initiative and access the Shareable food course you will need to complete the application form which you can find **here**.

We will ask you a mixture of closed and open questions and have attached a copy of the questions below should you wish to prepare your answers before accessing the form.

If successful you will need to complete and return the signed Terms and Conditions. If you would like a copy of these in advance, please email us at food@carbonliteracy.com.

Application Copy

This is a copy of the application, please follow this link and fill in the live form.

Section 1

Contact Details

We require the contact details of the applicant so that we can keep in touch and update you on your application's progress.

1. Primary Contact

2. Primary Email

3. Name of Organisation

4. Would you like to receive further information from The Carbon Literacy Project outside of this initiative?

Answer options:
(select one)

- Yes
- No

Section 2

Organisation Information

We intend to use the funding from the Compass Group Foundation to fund SMEs in the food value chain within the UK. Please complete the below information for us to establish that you meet this criteria.

5. Type of Business

Answer options:

(select one)

- Distribution/Wholesaler
- Food Brand
- Food Producer
- Hospitality
- Processing/Manufacturer
- Retailer
- Other

6. Your Organisational Workforce

Answer options:

(select one)

- 1-50
- 50-100
- 100-150
- 150-200
- 200-250

7. Organisational Revenue /
Turnover

Answer options:

(select one)

- <£50K
- £50K-£250K
- £250K-£5M

8. Geographical Location (UK only)

Answer options:
(select one)

- Wales
- Scotland
- Northern Ireland
- London
- North East
- North West
- Yorkshire
- East Midlands
- West Midlands
- South East
- East of England
- South West
- Other

Section 3

Food SMEs Information

Please complete the questions below.

9. How would your company benefit from this training?

Free Text Box

10. This opportunity will facilitate a train the trainer model to kick start your own day's worth of internal training. Is this something your organisation would be able to commit to?

Free Text Box

11. Do you have a colleague who will be able to deliver Carbon Literacy?

Free training and all materials needed will be provided

Free Text Box

12. We hope to create a ripple effect to transform the sector. Please tell us if you can offer a small number of Carbon Literacy training places to other SMEs in your value chain so they can initiate training internally themselves.

Free Text Box

13. Please let us know if there is anything else you would like us to consider with your application.

Free Text Box

Decision and conditions

The decision to award funded access is at the discretion of The Carbon Literacy Project. This is a one-off allocation of funded services only. No ongoing monetary funds will be distributed.

The funded equivalent in services, (cert apps, license fee, CL training etc) will be allocated to your internal CLP account, rather than transferring monetary funds externally. Certificates will stay active and available for use until either they are used, the recipients withdraw interest, or a period of 18 months passes since the recipient organisation last used or made plans to use, their allocated certificate applications.

The Carbon Literacy Project reserves the right to change or add to these terms and conditions from time to time for legal or other substantive reasons.

For our full Privacy Notice see our website:
<https://carbonliteracy.com/>

