



# Carbon Literacy Pricing Matrix (£)

This pricing matrix provides the costs of our Carbon Literacy services effective 1 July 2025. Prices shown reflect the real overheads of delivering Carbon Literacy. We seek to support small and unfunded community-led initiatives, so pricing has been deliberately tiered to facilitate this.

Certificate Application costs are always incurred, and Course Accreditation costs are usually (but not always) incurred, as part of rolling out Carbon Literacy. Other than these, all other accreditations and costs are optional, but further highlight, validate and support your work with your organisation or audience.

Full details of the various Carbon Literacy certification and accreditation schemes and processes, and the benefits of adopting and achieving them, are available to download from [our website](#).

**Onboarding Fee:** Subject to our discretion, an onboarding fee of £500 + VAT may be applied for organisations with lengthy and complex supplier set-up processes.

## Course Accreditation

**'Criteria Checking' or Course Review and Accreditation:** Includes initial conversation, criteria checking and review process, feedback and follow up, observation costs, and record-keeping. Pricing is based on the setting and audience of the training: Workplace, Education or Community.

**First Course:** The first course reviewed for accreditation is charged at an introductory price. This reflects the costs of working with and supporting a new organisation in developing its very first accredited course.

**Subsequent Courses:** Many organisations Criteria Check and accredit multiple training initiatives within their organisation, or for different audiences. Once an organisation has the knowledge and experience in criteria checking their initial course, accreditation of subsequent initiatives is usually more straightforward and require less time and input from the CL team, so this is reflected in a reduced price for subsequent initiatives. The subsequent course cost only applies where the organisation who will be paying and owning the materials and accreditation has previously submitted and accredited a course themselves.

Workplace Audience	Organisational Revenue / Turnover				
	< £250k	£250k - £5m	£5m - £100m*	£100m - £1bn	£1bn+
First course	£600	£800	£1,600	£3,200	£6,400
Subsequent course	£400	£600	£1,200	£2,400	£4,800

\* The price for workplace courses for public & third sector organisations is capped at the £5m - £100m tier.

Education Audience	Organisation Type			
	Nursery	Primary/High School	Further Ed.	Higher Ed.
First course	£300	£450	£600	£1,200
Subsequent course	£300	£375	£450	£900

Community Audience	Organisational Revenue / Turnover			
	< £25k	£25k - £250k	£250k - £5m	£5m+
First course	£150	£300	£600	£1,200
Subsequent course	£150	£300	£450	£900

**Train the Trainer courses:** Accreditation of TtT courses will be charged based on the 'First course' tier.

The Carbon Literacy Trust (Registered Charity Number: 1156722)  
[info@carbonliteracy.com](mailto:info@carbonliteracy.com) • [www.carbonliteracy.com](http://www.carbonliteracy.com)

# Individual Certificate Applications

Learners who undertake Carbon Literacy training must have their evidence submitted for certification. The certification cost covers application processing and evidence checking, certificate production and supply, any feedback for learners who do not pass first time around, and continued record keeping. The amount due is determined by the revenue / turnover of the group or audience the training is delivered to.

Public Sector Audience & Third Sector Audience	Organisational Revenue / Turnover	
	< £250k	£250k+
Price Per Application, Per Head:	£10	£15
PDF Certificate with electronic delivery	✓	✓

Private Sector Audience	Organisational Revenue / Turnover			
	< £5m	£5m - £100m	£100m - £1bn	£1bn+
Price Per Application, Per Head:	£15	£30	£45	£60
PDF Certificate with electronic delivery	✓	✓	✓	✓
£10 Contribution to Community Fund		✓	✓	✓

**Unique Identifier:** Each certificate is uniquely numbered, and participant details are stored securely to allow certificates to be reissued in the future and to enable employers to verify the certification of their employees.

**Reapplication:** If a learner does not gain certification on their first submission, they will be provided with feedback and the opportunity to reapply. Please note that if a learner chooses to reapply, this is treated as a new certificate application.

**£10 Contribution to Community Fund:** The higher price tiers for certificate applications include a £10 contribution to our Community Fund. These contributions are used to subsidise certification costs for schools, community groups and organisations less able to access Carbon Literacy due to funding constraints, with a particular emphasis on making Carbon Literacy accessible to diverse communities and the developing world. A small amount is also used to administer the fund.

By arrangement, organisations may ring-fence their contributions towards a beneficiary of their choice – e.g., a charity, school, community group, or even tenants (for social housing providers). If you'd like to do this, please email us at [communityfund@carbonliteracy.com](mailto:communityfund@carbonliteracy.com).

For more information about the community fund, visit [our website](#).

**Discounts for Bulk Purchases:** If you choose to pre-purchase 100 or more certificate applications with a list price of £15 or above, the following discounts will be applied:

Number of applications	Discount	Discounted cost per certificate application at list price of			
		£15	£30	£45	£60
100+	5%	£14.25	£28.50	£42.75	£57.00
250+	10%	£13.50	£27.00	£40.50	£54.00
500+	15%	£12.75	£25.50	£38.25	£51.00
1,000+	20%	£12.00	£24.00	£36.00	£48.00
2,500+	25%	£11.25	£22.50	£33.75	£45.00



## Carbon Literate Organisation (CLO) Accreditation

**Pricing Structure:** The prices shown for each CLO level are the costs to enter at that level, or to renew at Bronze, Silver or Gold level. If your organisation applies to renew at Platinum level, or to upgrade from one level to the next, we will charge the Upgrade price.

	Organisational Revenue / Turnover						
CLO Level	< £25k**	£25k - £50k	£50k - £250k	£250k - £5m	£5m - £100m*	£100m - £1bn	£1bn+
<b>Bronze</b>	£150 +VAT	£375 +VAT	£750 +VAT	£1,500 +VAT	£2,250 +VAT	£3,750 +VAT	£7,500 +VAT
<b>Silver</b>	£300 +VAT	£600 +VAT	£1,125 +VAT	£2,250 +VAT	£3,750 +VAT	£6,750 +VAT	£13,500 +VAT
<b>Gold</b>	£450 +VAT	£825 +VAT	£1,500 +VAT	£3,000 +VAT	£5,250 +VAT	£9,750 +VAT	£19,500 +VAT
<b>Platinum</b>	£600 +VAT	£1,050 +VAT	£1,875 +VAT	£3,750 +VAT	£6,750 +VAT	£12,750 +VAT	£25,500 +VAT
<b>Upgrade</b>	£150 +VAT	£225 +VAT	£375 +VAT	£750 +VAT	£1,500 +VAT	£3,000 +VAT	£6,000 +VAT

\* Prices for public and third sector organisations applying for CLO are capped at the £5m - £100m pricing tier.

**Unique Identifier:** Each organisational certificate is uniquely numbered and is valid for 3 years from date of issue. Organisational details are securely stored to allow certificates to be validated and reissued if necessary.

**Trophy:** Organisations will receive one CLO trophy made from recycled post-manufacture waste wood. Personalised plaques for each CLO accreditation gained will be affixed to the trophy, showing your organisation's name, the accreditation level and year in which it is reached.

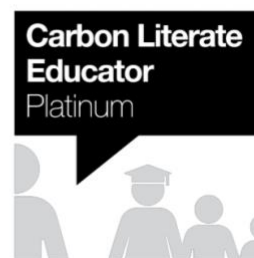
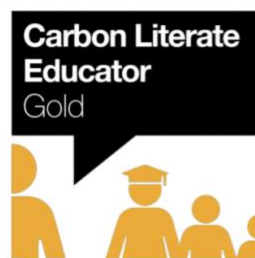
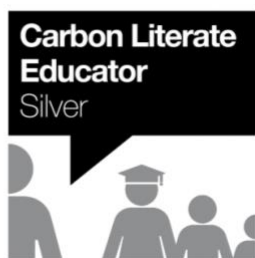
\*\* To ensure CLO is affordable for organisations with revenue/turnover of less than £25k per annum, these organisations will receive certificates and logos for each level attained but will not be automatically eligible for a CLO trophy.

**Renewal of CLO:** CLO covers a 3-year period from the date of accreditation. If you upgrade within the 3-year period, the upgrade costs apply. If the 3-year period lapses, the full list-price applies for renewal at the same level, or for renewing at a lower level (e.g. due to reorganisation or reduction in staff numbers). Renewal at Platinum level is always charged at upgrade pricing.

It will always be cheaper to upgrade CLO accreditation, than to renew at the same level or to downgrade.

**Requirements for CLO Accreditation:** The requirements for CLO accreditation are laid out in the CLO Standard. Over time, these requirements will increase to reflect the increasing levels of societal expectation for climate action, and existing achievements by CLOs. Organisations renewing or upgrading will need to meet all existing and new criteria to gain accreditation.

The Carbon Literacy Trust (Registered Charity Number: 1156722)  
[info@carbonliteracy.com](mailto:info@carbonliteracy.com) • [www.carbonliteracy.com](http://www.carbonliteracy.com)



## Carbon Literate Educator (CLE) Accreditation

**Pricing Structure:** The prices shown for each CLE level are the costs to enter at that level, or to renew at Bronze, Silver or Gold level. If your organisation applies to renew at Platinum level, or to upgrade from one level to the next, we will charge the Upgrade price.

Universities				
Students	Up to 5,000	5,001 - 15,000	15,001 - 25,000	Over 25,000
<b>Bronze</b>	£1,000 +VAT	£1,250 +VAT	£1,500 +VAT	£1,750 +VAT
<b>Silver</b>	£1,500 +VAT	£2,000 +VAT	£2,500 +VAT	£3,000 +VAT
<b>Gold</b>	£2,000 +VAT	£2,750 +VAT	£3,500 +VAT	£4,250 +VAT
<b>Platinum</b>	£2,500 +VAT	£3,500 +VAT	£4,500 +VAT	£5,500 +VAT
<b>Upgrade</b>	£500 +VAT	£750 +VAT	£1,000 +VAT	£1,250 +VAT

Sixth Forms & Colleges				
Students	Up to 1,000	1,001 - 5,000	5,001 - 10,000	Over 10,000
<b>Bronze</b>	£300 +VAT	£450 +VAT	£600 +VAT	£750 +VAT
<b>Silver</b>	£500 +VAT	£750 +VAT	£1,000 +VAT	£1,250 +VAT
<b>Gold</b>	£700 +VAT	£1,050 +VAT	£1,400 +VAT	£1,750 +VAT
<b>Platinum</b>	£900 +VAT	£1,350 +VAT	£1,800 +VAT	£2,250 +VAT
<b>Upgrade</b>	£200 +VAT	£300 +VAT	£400 +VAT	£500 +VAT

Secondary Schools				
Students	Up to 500	501 - 1,000	1,001 - 1,500	Over 1,500
<b>Bronze</b>	£250 +VAT	£300 +VAT	£350 +VAT	£400 +VAT
<b>Silver</b>	£400 +VAT	£550 +VAT	£600 +VAT	£700 +VAT
<b>Gold</b>	£550 +VAT	£700 +VAT	£850 +VAT	£1,000 +VAT
<b>Platinum</b>	£700 +VAT	£900 +VAT	£1,100 +VAT	£1,300 +VAT
<b>Upgrade</b>	£150 +VAT	£200 +VAT	£250 +VAT	£300 +VAT

**Unique Identifier:** Each Educator certificate is uniquely numbered and is valid for 3 years from the date of issue. Educator details are securely stored to allow certificates to be validated and reissued if necessary.

The Carbon Literacy Trust (Registered Charity Number: 1156722)  
[info@carbonliteracy.com](mailto:info@carbonliteracy.com) • [www.carbonliteracy.com](http://www.carbonliteracy.com)

**Trophy:** Organisations will receive one CLE trophy made from recycled post-manufacture waste wood. Personalised plaques for each CLE accreditation gained will be affixed to the trophy, showing your organisation's name, the accreditation level and year in which it is reached.

**Renewal of CLE:** CLE accreditation is valid for 3 years from the date of issue. If you upgrade within the 3-year period, the upgrade costs apply. If the 3-year period lapses, the full list-price applies for renewal at the same level, or for renewing at a lower level (e.g. due to reorganisation or reduction in staff numbers). Renewal at Platinum level is always charged at upgrade pricing.

It will always be cheaper to upgrade CLE accreditation, than to renew at the same level or to downgrade.

**Requirements for CLE Accreditation:** The requirements for CLE accreditation are laid out in the CLE Standard. Over time, these requirements will increase to reflect the increasing levels of societal expectation for climate action, and existing achievements by CLEs. Educators renewing or upgrading will need to meet all existing and new criteria to gain accreditation.



## Carbon Literacy ‘Trainer’ Accreditation

There are three levels of ‘trainer’ accreditation for those delivering Carbon Literacy.

		New	Renewal
Level 1 - Carbon Literacy Facilitator (CLF)		FREE	n/a
Level 2 - Carbon Literacy Trainer (CLT)		£400	£200
Level 3 - Carbon Literacy Consultant (CLC)	Independents	£600	£300
	Organisations	£1,200	£600

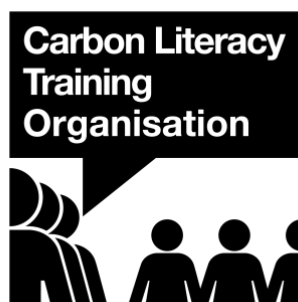
**Observation:** CLC accreditation includes a half-day trainer observation exercise and coaching. If this observation is in-person, travel costs will be added to the base accreditation price above. If the observation needs to be repeated, it will incur a fee of £600 (plus travel costs if applicable)

**Unique Identifier:** Each trainer certificate (CLF, CLT, CLC) is uniquely numbered (against the version of the CLT Standard that the trainer has been accredited against), is valid for at least three years from date of issue, and trainer details are securely stored to allow current certificates to be validated and reissued if necessary.

**Renewal of CLT & CLC:** CLT & CLC accreditation is valid for 3 years from the date of issue, after which it can be renewed for a reduced fee. Over time the experience requirements for the CLC accreditation are likely to increase to ensure that CLC remains with only the most experienced trainers delivering Carbon Literacy.

**Benefits Programme:** Trainers who have demonstrated their commitment to the delivery of Carbon Literacy by investing the time to achieve CLT and CLC will receive additional benefits to support their delivery of Carbon Literacy.

The Carbon Literacy Trust reserves the right to withhold or withdraw accreditation, at all levels, at any time.



## Carbon Literacy Training Organisation (CLTO) Accreditation

The Carbon Literacy Training Organisation accreditation is somewhat different to our other accreditations, in that applications may only be made in response to an invitation from The Carbon Literacy Project.

Invitations are issued to organisations that:

- have a current CLO status of Silver / CLE status of Bronze or higher;
- have a breadth and depth of Carbon Literacy training expertise and experience;
- have designed and delivered multiple courses to learners across multiple audiences and sectors;
- act as advocates for Carbon Literacy either in a sector or more widely; and
- are entrepreneurial, collaborative and ambassadorial in their approach to Carbon Literacy learning.

Details of the portfolio of evidence required, costs, process and benefits are contained in the CLTO Standard, which is issued directly by The Carbon Literacy Project to invitees.

**Pricing:** The cost of CLTO accreditation depends on your current CLO or CLE accreditation level as follows:

Status of Applicant	New CLTO Accreditation	CLTO Renewal
Platinum CLO / Gold CLE	£500 +VAT	£250 +VAT
Gold CLO / Silver CLE	£750 +VAT	£375 +VAT
Silver CLO / Bronze CLE	£1,000 +VAT	£500 +VAT

**Renewal:** CLTO accreditation is valid for one year. The renewal cost will be determined by your CLO or CLE status at the time of renewal.

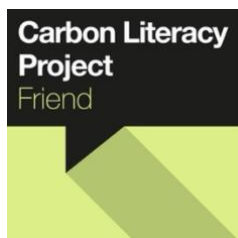
## Carbon Literate Localities (CLL)

If your locality would like to become a Carbon Literate Locality, please contact us at: [CLL@carbonliteracy.com](mailto:CLL@carbonliteracy.com)

A fee of **£1,000 + VAT** will be charged to register as a CLL Initiative. This covers up to 3 days of our work to:

- define the Locality, its relevant population and thus its target;
- agree which public data sources will be used to maintain that target;
- set up a dashboard to report on current numbers of people and organisations that are Carbon Literate within the Locality, and provide ongoing reporting;
- map organisations in the Locality that are already engaged in Carbon Literacy;
- identify target organisations to support the initiative in the Locality; and
- draft a plan for coordination and delivery, working with the lead body within the Locality.

The Carbon Literacy Trust (Registered Charity Number: 1156722)  
[info@carbonliteracy.com](mailto:info@carbonliteracy.com) • [www.carbonliteracy.com](http://www.carbonliteracy.com)



## The Carbon Literacy Project Partner Scheme

The Carbon Literacy Project is a unique transformative action programme, on a mission to offer everyone a day's worth of Carbon Literacy learning. We want everyone to have the chance to make more informed decisions in their lives and in their organisations.

Organisations that deliver Carbon Literacy support us financially by purchasing our certification and accreditation services. In addition to that, a growing number of organisations choose to make a more substantial contribution through our Partner Scheme to directly fund the Project, enhance the support we can offer and accelerate the growth of Carbon Literacy.

Partnering with The Carbon Literacy Project is a positive and tangible way of enhancing your corporate social responsibility aims and is a positive demonstration of your organisation's commitment to climate action and a zero-carbon future.

**Pricing:** Sponsorship opportunities are open to all organisations that are committed to engaging with Carbon Literacy training. Tiers of support and benefits are available for every pocket:

Partner Level	Contribution
Friend	£365 +VAT
Bronze Partner	£1,000 +VAT
Silver Partner	£10,000 +VAT
Gold Partner	£25,000 +VAT
Platinum Partner	£50,000 +VAT

For more information on our Partner Scheme and associated benefits, visit [our website](#).

**Note:** The awarding and continued usage of all Carbon Literacy accreditations is entirely at the discretion of The Carbon Literacy Trust, and the Trust reserves the right to withhold or withdraw accreditation from any individual or organisation at any time. Please note that all prices are subject to change.

By engaging in a transaction with the Trust, you agree to be held by our standard [Terms and Conditions](#).

The Carbon Literacy Trust (Registered Charity Number: 1156722)  
info@carbonliteracy.com • www.carbonliteracy.com