

**Carbon Literacy
Project**



Carbon Literacy Journey

**for Community Groups
and Members**



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Why Carbon Literacy?



Cut carbon and save money

Behavioural change initiated through Carbon Literacy leads to significant **carbon** and **cost savings**.

Using approaches including Carbon Literacy has demonstrated **resource savings** of between **5% and 15%** annually across staff.



Engage your people and foster ownership

Reducing carbon is everyone's job, and each of us can **take action** where we are.

Carbon Literate people take meaningful, high-impact actions to **manage risk, embrace opportunity** and address the climate crisis.



Show that you are walking the walk

Carbon Literacy is a recognised, **quantifiable commitment** to carbon reduction.

Learners and organisations are **formally accredited** as being Carbon Literate, and demonstrate that you and your organisation are both committed to, and delivering, cuts in carbon emissions.



Shift mindsets and values

Carbon Literacy training creates a culture in which individuals **understand** and are **motivated** to take significant action to reduce their carbon emissions.

Carbon Literate staff are **fundamentally aligned with your values**, and don't just support, but accelerate your organisation's sustainability goals.



Increase your resilience

Carbon Literacy equips your organisations with the knowledge to identify and manage climate risks effectively. It can help **improve local resilience, enhance collaborative planning, and strengthen trust** with the wider community.

By fostering a deeper understanding of sustainability, it **supports your group's capacity to lead impactful projects** and promote shared solutions for a thriving, climate aware future.

What is Carbon Literacy?

What do we do?

Work with organisations, communities, and individuals.

Provide a training framework for the development of materials.

Accredit individuals, groups and organisations as Carbon Literate.

How does the training work?

Each course is accredited against the Carbon Literacy Standard.

All courses must deliver at least a 'day's worth' of training.

The Project doesn't deliver any training directly. This is done internally by your own team, by external partners, or through an ecosystem of private sector trainers and consultants.

The Carbon Literacy Standard

01



Knowledge

- The science and impacts of climate change.
- Existing responses and solutions.
- The importance of communication and positivity.

02



Learning method

- Maximisation of local relevance.
- Part or fully delivered by someone with sectoral expertise.
- Learners, through discussion, devise their own solutions.

03



Values

- Individual action matters.
- But we must also work together if we are to create a better world.
- A just transition is essential.

04



Action

- One group and one individual action must be taken or pledged.
- These actions should be taken in the context where the learning takes place.

05



Process

- All courses must be accredited before delivery.
- Evidence is then submitted to accredit and certify successful learners.

Carbon Literacy for Community Groups

1. Prepare

Decide whether to outsource the creation and delivery of Carbon Literacy training to an external organisation or to manage it in house. If outsourcing, our [trainer directory](#) is a great resource to find skilled professionals for the job.

If managing the training internally, start by becoming Carbon Literate yourself. Book a spot on one of our open courses through the [Events Page](#) to experience this award-winning training firsthand.

Before delivering any sessions, attend our free webinar, 'Delivering Successful Carbon Literacy', available to book on the same page. This webinar is a mandatory prerequisite for all trainers and provides essential insights to ensure your training is impactful and effective.

2. Fund

Consider how to fund key costs such as accreditation, certification, and delivery expenses like room hire. Small community organisations can apply for support through [Carbon Literacy's Community Pot](#). The funded services include course accreditation, certificate applications, access to relevant sector specific materials, and assistance with communications to amplify your efforts. You can also explore additional funding suggestions [here](#). Consider contacting your local authority or partnering with a local business that may offer funding to help cover your costs.

3. Choose

Book a follow up call once you are Carbon Literate to review your options.

If you are training local decision makers you can request to buy a licence for our toolkit course, specifically designed for community leaders.

If you are training your organisation's employees then your audience is classified as "workplace".

If you are training community group members who are not employees then this is classified as a "community" audience. You will need to create and accredit a course for these audiences.

4. Create

Create your course based on the [Generic Course Kit](#), a free library of tried and tested resources which you can use as main building blocks for your course. All you need to do is add in some organisation and local content to ensure the materials are ideal for your audience. Use the **Getting Started pack** to guide you in the process. Alternatively you can buy a licence for the Community Leaders toolkit and adapt this course for your audience.

Please [contact us](#) if you need any support at this stage.

5. Accredit

Submit your course materials and criteria checking form to our [Criteria Checking team](#). As long as your materials adhere to our [Carbon Literacy Standard](#), we will accredit your new Carbon Literacy course. You can utilise the Criteria Checking team for support along the way.

Pay for accreditation through the [Invoicing set up form](#). Pricing is set on your organisational revenue and the costings for this can be found in our [Pricing Matrix](#).

6. Deliver

Run your first training session and take onboard feedback to iron out any issues before you continue to roll out Carbon Literacy.

Accredit each of your learners as Carbon Literate using our [Participant Evidence form](#). Individual certificates are paid for at this stage; see our [Pricing Matrix](#). Submit your forms to us [here](#).

Take Carbon Literacy further



Become a Carbon Literate Organisation (CLO)

Showcase your commitment to Carbon Literacy by certifying both your organisation and its people. Achieving Carbon Literate Organisation (CLO) accreditation can reduce energy use, improve staff wellbeing, lower costs, enhance competitiveness, and demonstrate clear corporate social responsibility.

Path to Bronze Certification

With a certified course and trained staff, you're just a few steps from Bronze certification:

Certify two staff members, including one leader.

Outline your future Carbon Literacy plan.

Submit a video reflection from your leader.

Provide a brief impact recording plan.

Certification is valid for three years, with support from our dedicated CLO team. See our Pricing Matrix for costs. [See the journey here](#) and download our CLO Pack for the finer details.



Become a Carbon Literacy Facilitator

Anyone training can apply to be a **Carbon Literacy Facilitator**, once they are CL certified, have attended a DSCL webinar, and delivered or co-facilitated their first session to 6 or more learners. This is free to apply for, through our [Carbon Literacy Trainer](#) team.

You may choose to advance from Facilitator to Carbon Literacy Trainer status - a great way to further establish yourself and for professional development. This can be done after 5 sessions with at least 30 learners certified. Attend a Train The Trainer course (externally run) and submit a self-evaluation form. Trainer accreditation costs £250.



Help and Support

Check out our [FAQs](#) for some common answers.

We have an amazing team on hand to help you get started on your Carbon Literacy journey. You can arrange to meet one of them by emailing the [Advocacy team](#).

If you are short on time, connect with our [Trainer Network](#) and employ someone to deliver or create a course for you.

