

**Carbon Literacy
Project**



Carbon Literacy for Community Leaders

Toolkit Overview

This document gives you an overview of what's included in the Carbon Literacy for Community Leaders Toolkit. This includes extracts from the slide deck and other supporting documents.

For further details please see our website:
<https://carbonliteracy.com/communities/>



What is a Toolkit?

Carbon Literacy Toolkits have been developed to maximise the speed and ease with which Carbon Literacy can be **adopted within each sector**.

The majority of the materials have been developed and accredited to save time, costs, and make adoption as easy as possible, with only the addition of **local content and case study examples** needed to tailor the course to your audience.

Toolkit development is supported by **The Carbon Literacy Project**, but as always, training materials are developed, contributed, curated, selected and reviewed by representatives of the relevant sector.

Toolkit materials are kept up to date either by **The Carbon Literacy Project** or by **sectoral experts** working closely with The Project.

As a result, 'reinvention of the wheel' is avoided, and the expertise and experience of many are brought together, to deliver more **effective training** and **better outcomes**.

What does the Toolkit include?

Slide deck

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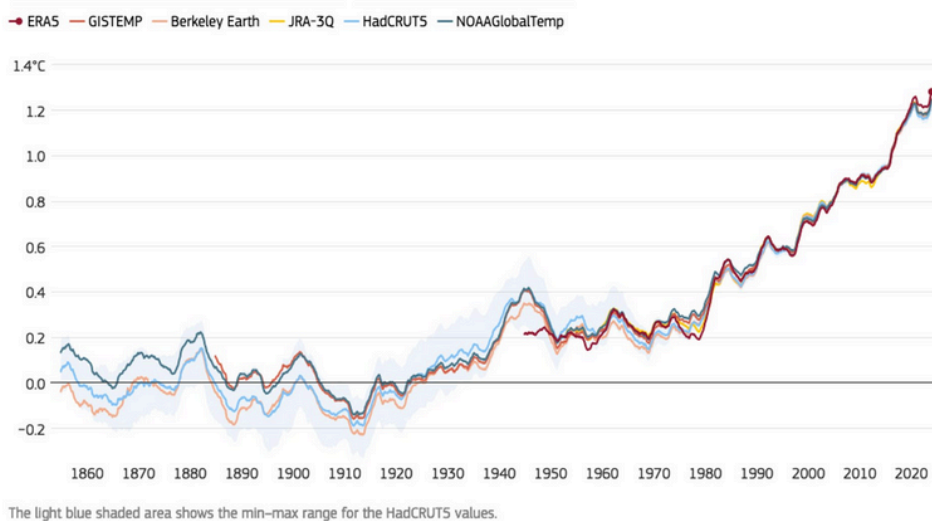
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Slide deck

The Toolkit includes a **full slide deck** with **customisable slides**, **activities**, and **slide notes** which can act as a script for the training. The trainer can also add their own notes and will be required to edit the customisable slides in the slide deck to make the learning relevant to their audience.

Increase in global average temperature



What role do community leaders have?

1. Leading by example
2. Shaping action using local knowledge and lived experience
3. Ensuring climate action is just and inclusive, and that marginalised voices are represented
4. Using our position as trusted messengers to communicate climate change
5. Enabling practical action by local people
6. Building connections between different people and campaigns



Blue-bordered slides

In order for the Carbon Literacy training to maintain **locally & socially relevant** to the learners in the room, the trainer(s) should **modify** some of the slides. These slides are easily identified by their **blue border**.

Activity: Impacts on our Communities



In your groups, discuss the impacts on our communities.

For example, these could be impacts on our finances, infrastructure, health, or well-being.

Activity: Your best idea for community engagement



- Discuss within your group **initiatives** to engage your local community in reducing carbon emissions.
- Choose your **best initiative** to **pitch back: Dragons' Den style** to the rest of the group.



Activities

During the course, learners should be encouraged to come up with their **own solutions** through **group discussion**. Activities provide an opportunity for this to happen.

The Toolkit includes a variety of **activities** to share with learners to **encourage engagement**, and the slide notes provide the trainer with information on how to explain and facilitate each activity.

Activity: What does community action mean to you?



Carbon Literacy Project

Slide notes

The slide notes accompanying each slide can be used either as a **script** to deliver the content, or as a **guide for trainers** to use to help them deliver the content in their **own style**. All references, resources, and image copyright for the content featured in each slide can be found in the slide notes for the trainer to refer to throughout the session.

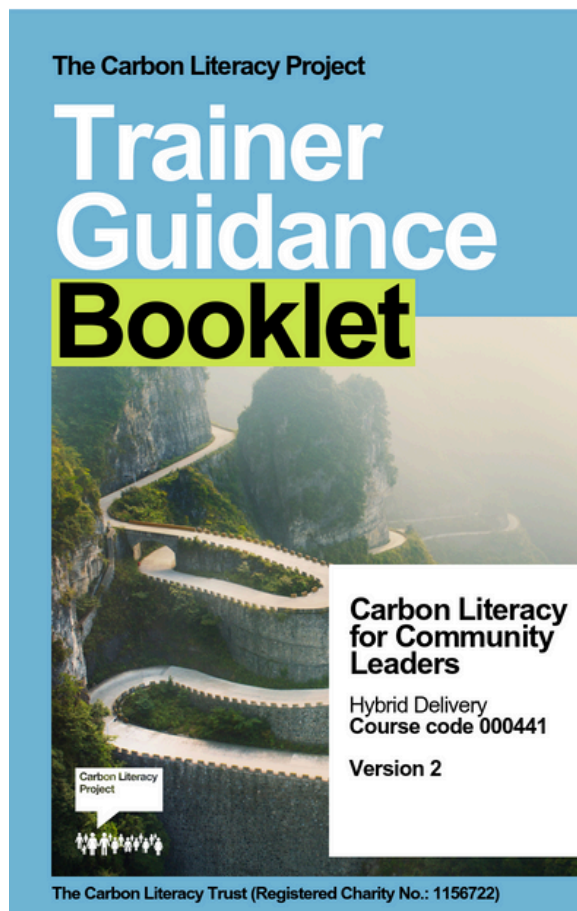
The slide animations and slide notes should be adjusted to suit the trainers delivery style, however, the **core content of each slide should remain the same**.

Trainer Guidance Booklet

The Toolkit includes a Trainer Guidance Booklet to provide you with information which will **help in the delivery** of Carbon Literacy Training. You can use this to help **prepare** for your training session, for **support during the session**, and for additional information on what we need from you following the training.

Contents:

- Preparing to deliver training
- Technical support with Zoom and Teams
- Top tips for trainers
- Helping learners to complete their climate actions
- Addressing climate change anxiety
- Delivering accessible training



Community Leaders Toolkit Guidance Booklet

Advice and tips to aid your training

This booklet will provide you with information which will help in the delivery of Carbon Literacy Training. You can use this to help prepare for your training session, for support during the session, and for additional information on what we need from you following the training.



Carbon Literacy is... “An awareness of the carbon costs and impacts of everyday activities, and the ability and motivation to reduce emissions, on an individual, community and organisational basis”

Running order

This training is **one-day of learning** that can be delivered in a single day, or over multiple days - this depends on the delivery structure that is best **suited to your organisation and your learners**. The Toolkit features a suggested **running order** that helps you to plan your session(s) and offers an overview of the content featured in the course.

Module	Running time
Introduction & Module 1	1 hour and 44 minutes
Module 2	1 hour and 24 minutes
Module 3	1 hour and 53 minutes
Module 4	2 hours and 03 minutes

Pre- and post- course forms

As part of the Toolkit we include a pre-course form to get a snapshot of where your learners are before the course, and a post-course form to get **feedback** and understand how your learners found the course.

Resources document

An additional resource document is part of the Toolkit. This features extra resources that our team has selected to assist trainers in their **knowledge**, and that can **support** them in providing learners with information beyond the course.

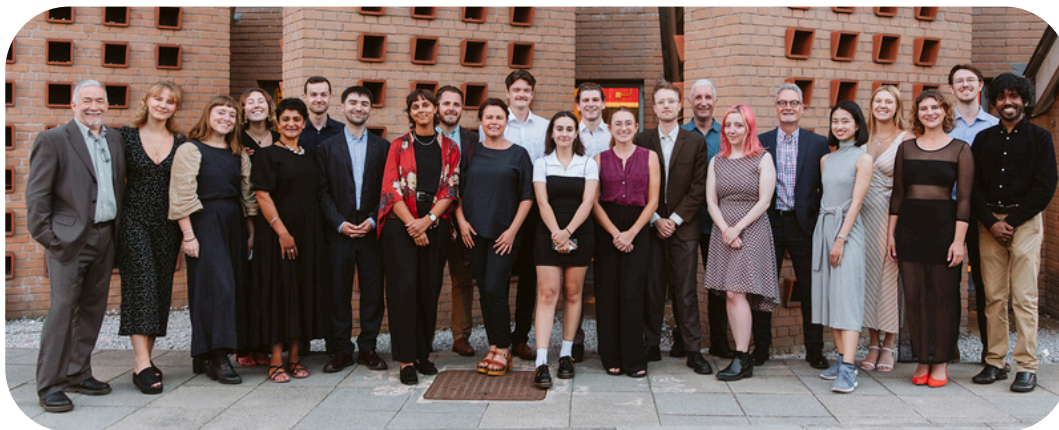


What comes next?

Get in touch with us!







We have an amazing team on hand to help you **get started** on your Carbon Literacy journey. You can arrange to meet one of them by emailing:

communities@carbonliteracy.com



Get ready to deliver Carbon Literacy

Getting yourself and the individuals who will be delivering Carbon Literacy in your organisation **certified as Carbon Literate** and completing a **free 90-minute Delivering Successful Carbon Literacy workshop** is an essential first step. There is an enormous range of open courses from many organisations and trainers on our [events page](#). Pick and book a session to gain a deeper understanding of Carbon Literacy and what it does.

 jan 23 10:30 United Kingdom Online Open Course: Carbon Literacy for the Automotive Sector An opportunity for sustainability enthusiasts in the Automotive Sector to experience the new Automotive Carbon Literacy Toolkit first-hand! Led by experienced trainers from Auto Trader, this free online open training...	 jan 24 09:00 United Kingdom Online Course: Carbon Literacy for the Built Environment Are you ready to get sure-footed with sustainability? From Hattrick, Making Sense of Sustainability is the first Carbon Literacy accredited training course for sales and marketing professionals working in and...	 jan 25 10:00 United Kingdom Online Course: Carbon Literacy for Professionals Carbon Literacy training designed by Better Not Stop for those working within professional services who want to take action on climate change through their job role. The course will take you from the basics of...
 jan 30 12:00 United Kingdom Online Course: Carbon Literacy for SMEs Are you a company seeking to empower your staff to be climate change champions, or to demonstrate to your suppliers that you embrace sustainability? On completion of this course, you will gain Carbon Literacy...	 feb 5 09:00 United Kingdom Online Course: Carbon Literacy for Healthcare Professionals WRM is offering this Carbon Literacy workshop to anyone that has completed step 1 of the hybrid NHS E-learning training. This half-day workshop will focus on offering practical emission-saving actions for...	 feb 5 19:00 United Kingdom Online Course: 'Talking Climate' - Carbon Literacy for Communities and Individuals Talking Climate is a Carbon Literacy course created by Sustainable(ish) for individuals and community groups. The course is designed to give you the knowledge and the confidence you need, to talk to others about...